JOGS

INTERNATIONAL EXHIBITS



Target your buyers

ADVERTISING OPPORTUNITIES

- Fine Jewelry
- Designer Jewelry
- Gemstones
- Raw Materials

JOGS Tucson Gem & Jewelry Winter Show 2024

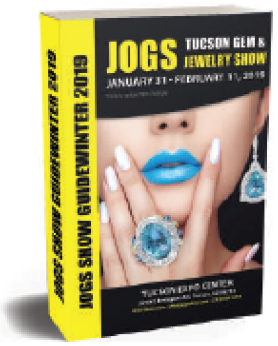
NEW Advertising Options Available

INTERESTED IN ADVERTISING?

CALL US: (213) 629-3030

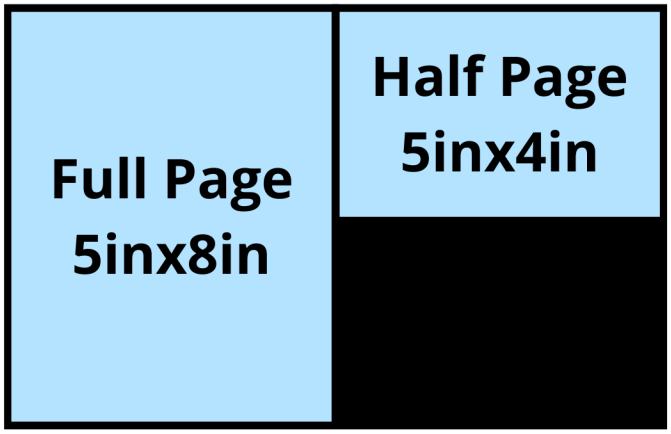
EMAIL US: advertising@jogsshow.com

JOGS Show Guide



The JOGS Tucson Gem and Jewelry Show Guide will expose your company to tens of thousands of qualified buyers who are looking for new products, great prices, exciting designers, unique resources and innovative ideas. The Show guide is a comprehensive full color 8.5in x 5.5in booklet featuring advertisements by JOGS Tucson Gem and Jewelry Show Exhibitors and JOGS affiliates. The JOGS Show Guide will be used as a year-round printed and online resource by JOGS Show Buyers to find and connect to exhibiting companies who participate at the JOGS Tucson Gem and Jewelry Show.





Ad Type	Dimensions (WxH)	Price
2 Full Page Ad	5.5in x 16.5in	$2,000
Full Page Ad	5.5in x 8.5in	$1,500
Half Page Ad	5.5in x 4.5in	$750

Dimensions are the final trim size. A 1/4in bleed all around artwork is required for all artwork submitted.

- **Remind your buyers** where you are located at the show and what products you sell
- **Attract New Buyers** with photos of your products and designs
- One of the **most effective ways to advertise** your business for new JOGS Show Exhibitors

Ad placement is first-come-first-served, please contact our advertising team to find out what space is available by calling (213) 629-3030 or emailing advertising@jogsshow.com

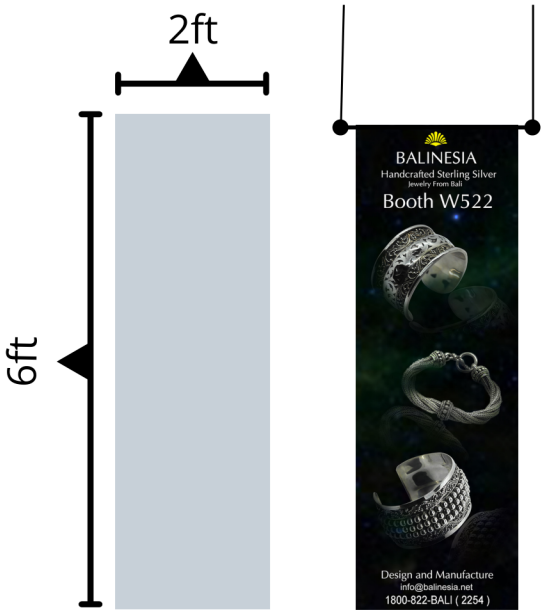
Flag Banner

West Hall, East Hall, North Hall, South Hall, Indoor

Limited Availability

MAKE A BIG IMPRESSION AT LITTLE COST! (Available indoors in All Halls)

Placed in the high traffic walkways, Flag Banners offer a versatile approach to cost-effective advertising. Get your business noticed, attract new buyers, and let your existing clients know where you are located at the show by including a photo of your products alongside your booth number on the flag banner. Place the flag banner next to your booth or in a different hall to bring additional traffic - advertising your brand using flag banners makes perfect business sense. Locations are limited! Order early to get the spot you like!





Dimensions (WxH)	Price
2ft x 6ft	$500

Please refer to "Flag Banner Layout" Page for flag placement location.

Flag Placement Availability

West Hall: 14 flag slots available
East Hall: 14 flag slots available
North Hall: 14 flag slots available
South Hall: 14 flag slots available

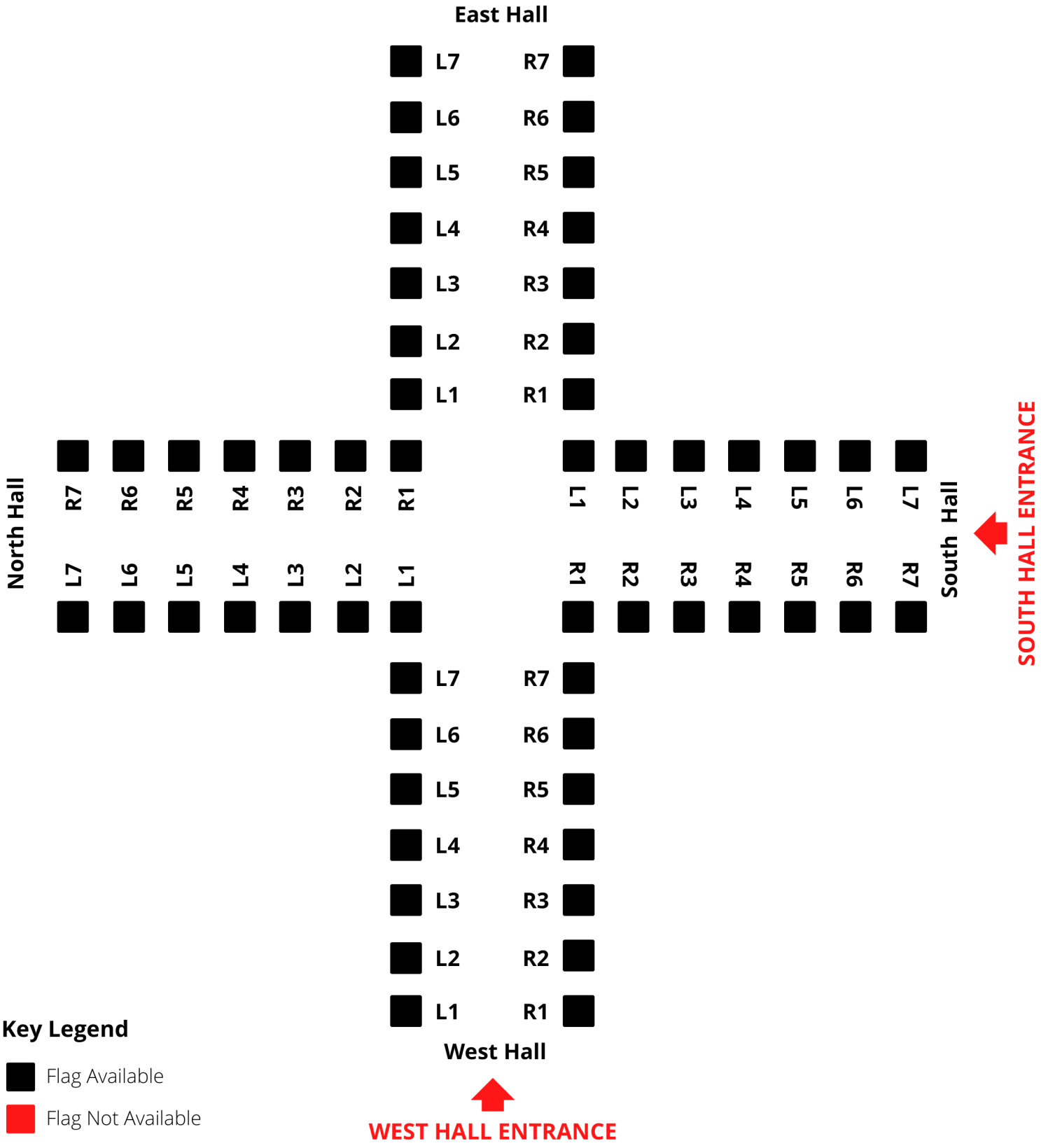
Ad placement is first-come-first-served, please contact our advertising team to find out what space is available by calling (213) 629-3030 or emailing advertising@jogsshow.com

Flag Banner Layout

West Hall and East Hall, Indoor

Limited Availability

Placed in the high traffic walkways, Flag Banners offer a versatile approach to cost-effective advertising.

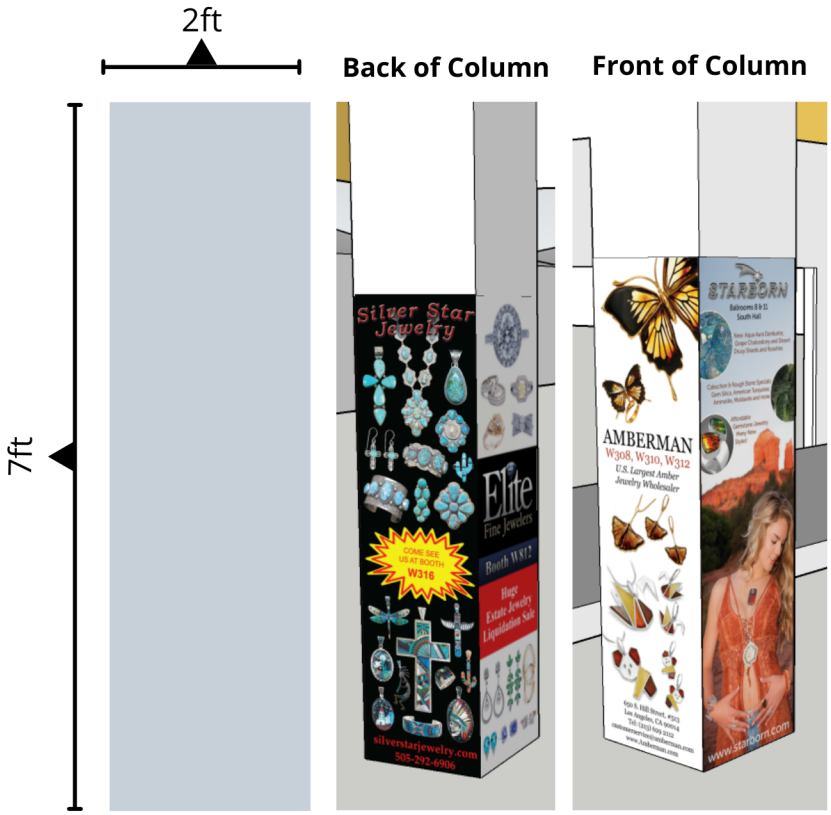


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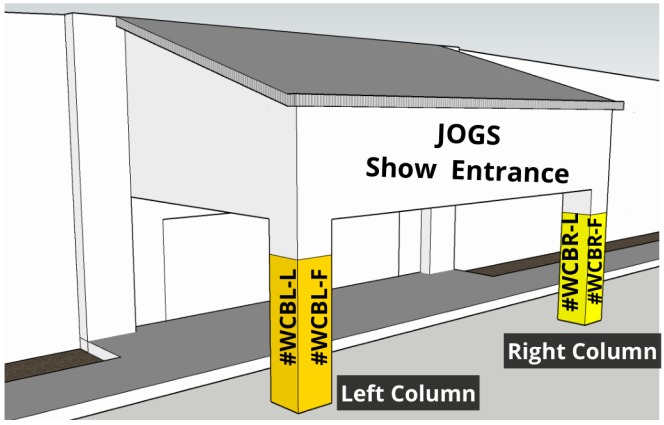
Front Entrance Column Banner)

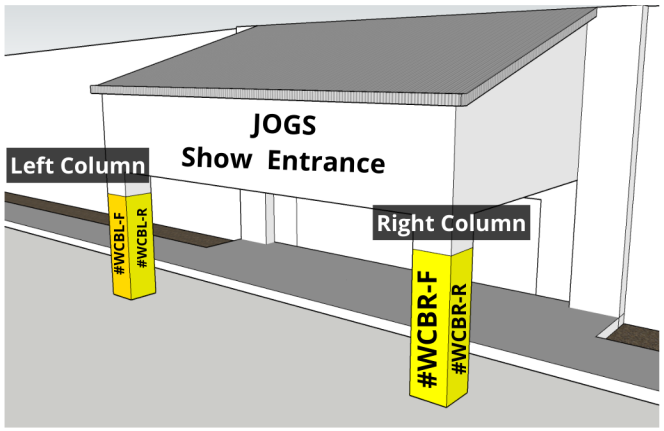
West Hall, Outdoor

The 2ft X 7ft outdoor column banners are located at the main entrances and registration areas of the JOGS Show. They are seen by all buyers who are entering the show.



Front Side Column Diagram





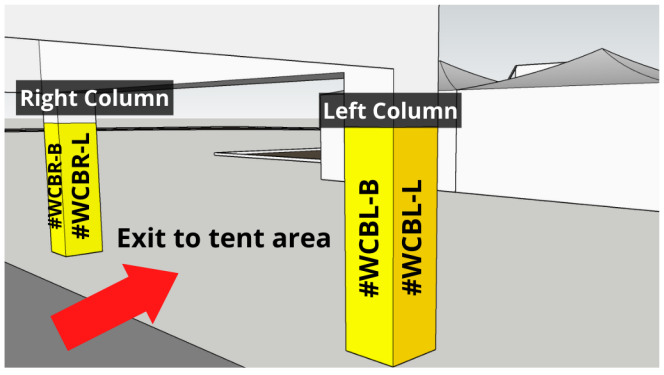
Front Entrance Column Banners (Left Column)

ID	Location	Dimensions (WxH)	Price
#WCBL-F	Front	2ft x 7ft	$1,500
#WCBL-B	Back	2ft x 7ft	$1,500
#WCBL-L	Left	2ft x 7ft	$1,500
#WCBL-R	Right	2ft x 7ft	$1,500

Front Entrance Column Banners (Right Column)

ID	Location	Dimensions (WxH)	Price
#WCBR-F	Front	2ft x 7ft	$1,500
#WCBR-B	Back	2ft x 7ft	$1,500
#WCBR-L	Left	2ft x 7ft	$1,500
#WCBR-R	Right	2ft x 7ft	$1,500

Back Side Column Diagram

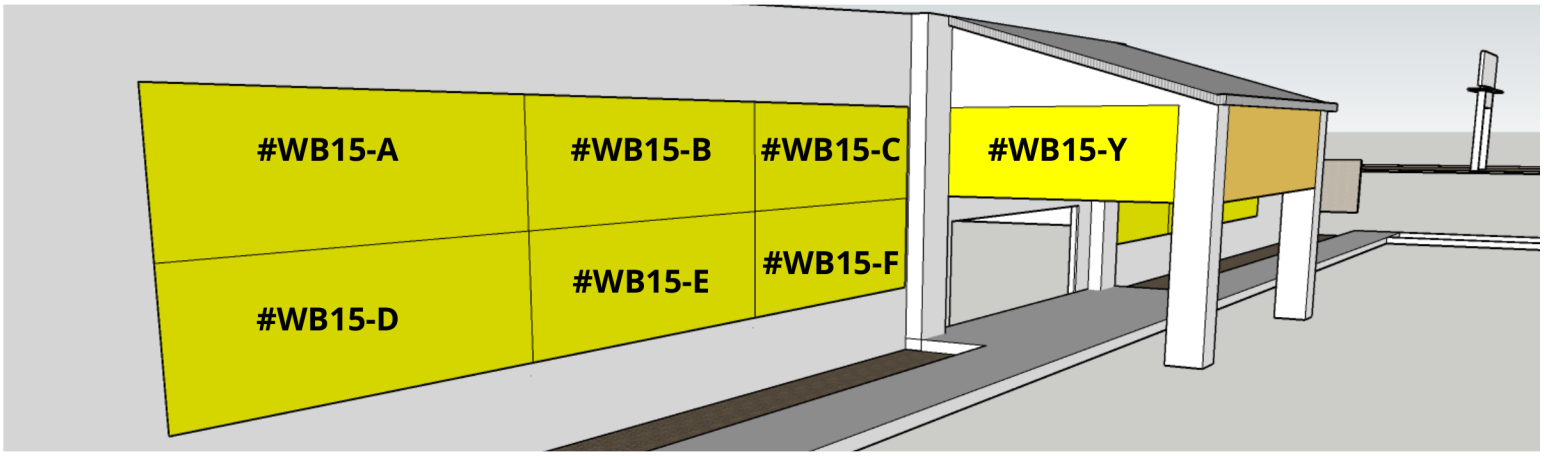


Ad placement is first-come-first-served, please contact our advertising team to find out what space is available by calling (213) 629-3030 or emailing advertising@jogsshow.com

15ft x 5ft Wall Banner

West Hall, Outdoor

The 15ft X 5ft outdoor banners are located at the main entrances and registration areas of the JOGS Show. They are seen by all buyers who are entering the show.





ID	Dimensions (WxH)	Price
#WB15-A	15ft x 5ft	$2,000
#WB15-B	15ft x 5ft	$2,000
#WB15-C	15ft x 5ft	$2,000
#WB15-D	15ft x 5ft	$2,000
#WB15-E	15ft x 5ft	$2,000
#WB15-F	15ft x 5ft	$2,000
#WB15-G	15ft x 5ft	$2,000
#WB15-H	15ft x 5ft	$2,000
#WB15-I	15ft x 5ft	$2,000
#WB15-J	15ft x 5ft	$2,000
#WB15-K	15ft x 5ft	$2,000
#WB15-L	15ft x 5ft	$2,000
#WB15-Y	15ft x 5ft	$2,000
#WB15-Z	15ft x 5ft	$2,000



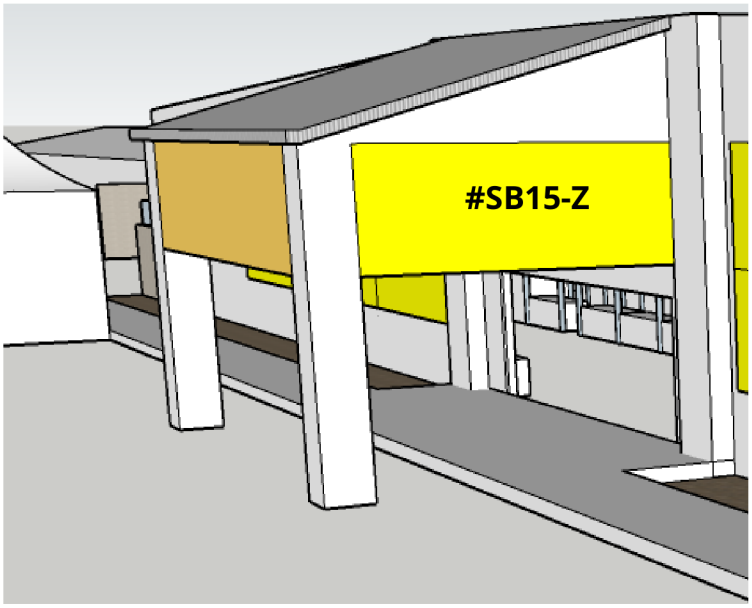


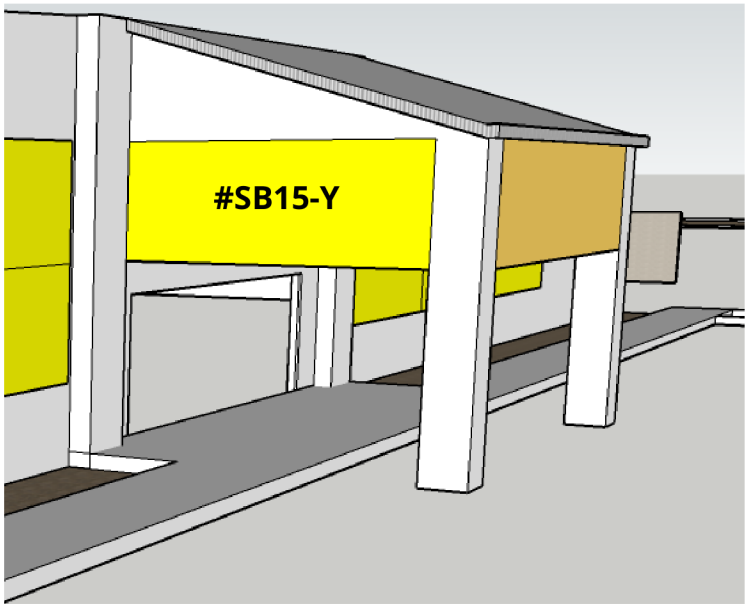
Ad placement is first-come-first-served by pavilion, please contact our advertising team to find out what space is available by calling (213) 629-3030 or emailing advertising@jogsshow.com

15ft x 5ft Wall Banner

South Hall, Outdoor

Outdoor billboards are located at the main entrances and registration areas of the JOGS Show. They are seen by all buyers who are entering the show.







ID	Dimensions (WxH)	Price
#SB15-Y	15ft x 5ft	$2,000
#SB15-Z	15ft x 5ft	$2,000

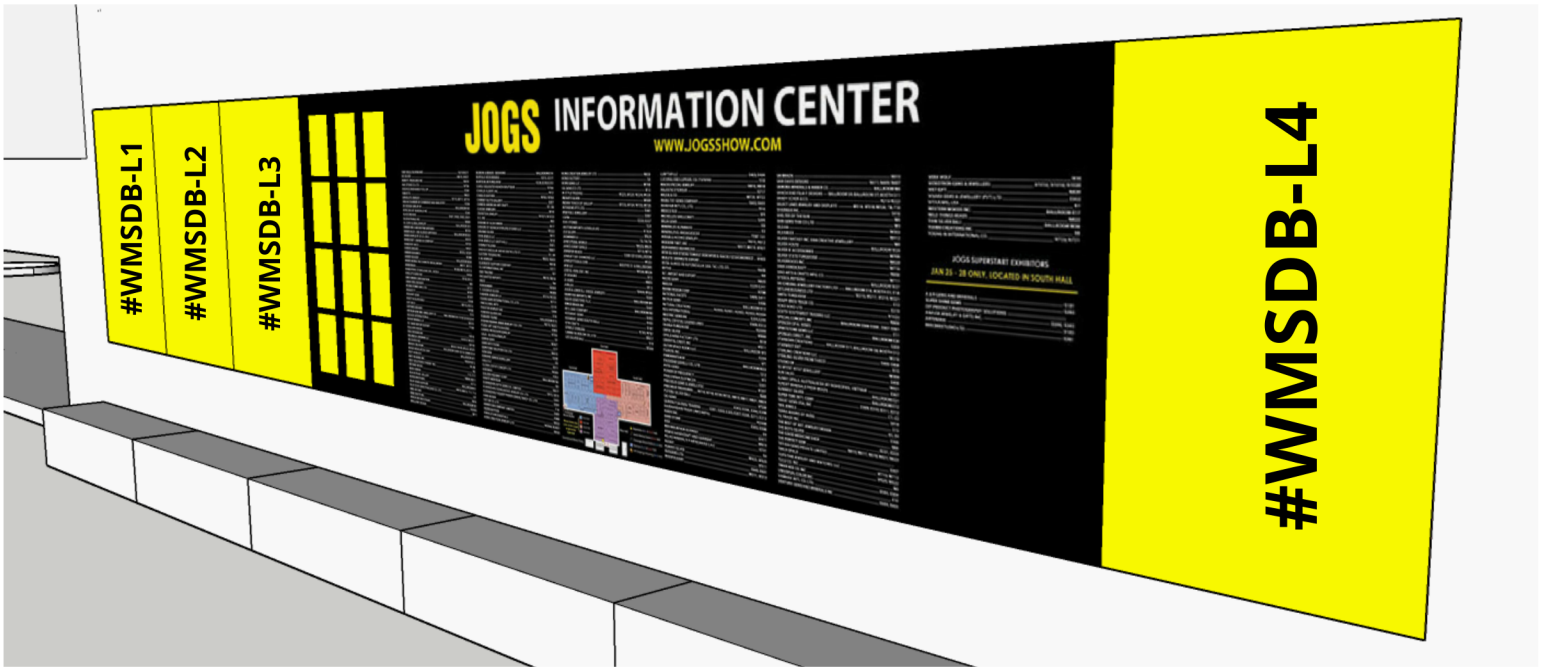
Ad placement is first-come-first-served, please contact our advertising team to find out what space is available by calling (213) 629-3030 or emailing advertising@jogsshow.com

Main Show Directory Banner Large

West Hall, Indoor

Showcase your company and products at the JOGS Tucson Gem & Jewelry Show's registration areas. The show directory banner is located next to the main entrance registration and contains a large map of the show, as well as a directory of all exhibitors' booth locations, and Show amenities.





ID	Dimensions (WxH)	Price
#WMSDB-L1	5ft x 8ft	$2,000
#WMSDB-L2	5ft x 8ft	$2,000
#WMSDB-L3	5ft x 8ft	$2,000
#WMSDB-L4	5ft x 8ft	$2,000

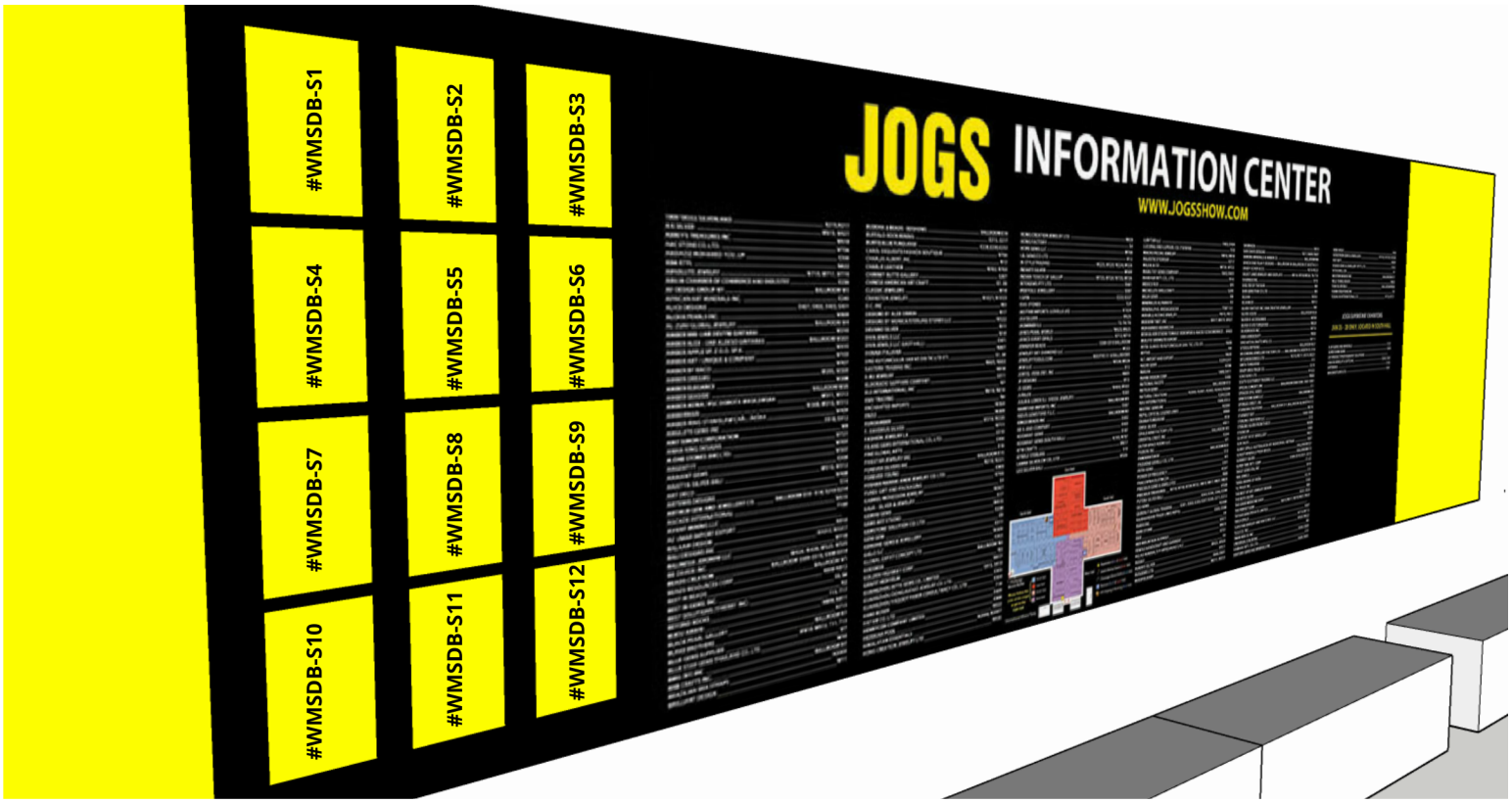


Ad placement is first-come-first-served, please contact our advertising team to find out what space is available by calling (213) 629-3030 or emailing advertising@jogsshow.com

Main Show Directory Banner Small

West Hall, Indoor

Showcase your company and products at the JOGS Tucson Gem & Jewelry Show's registration areas. The show directory banner is located next to the main entrance registration and contains a large map of the Show, as well as a directory of all exhibitors' booth locations, and show amenities.



ID	Dimensions (WxH)	Price
#WMSDB-S1	20in x 13in	$300
#WMSDB-S2	20in x 13in	$300
#WMSDB-S3	20in x 13in	$300
#WMSDB-S4	20in x 13in	$300
#WMSDB-S5	20in x 13in	$300
#WMSDB-S6	20in x 13in	$300
#WMSDB-S7	20in x 13in	$300
#WMSDB-S8	20in x 13in	$300
#WMSDB-S9	20in x 13in	$300
#WMSDB-S10	20in x 13in	$300
#WMSDB-S11	20in x 13in	$300
#WMSDB-S12	20in x 13in	$300





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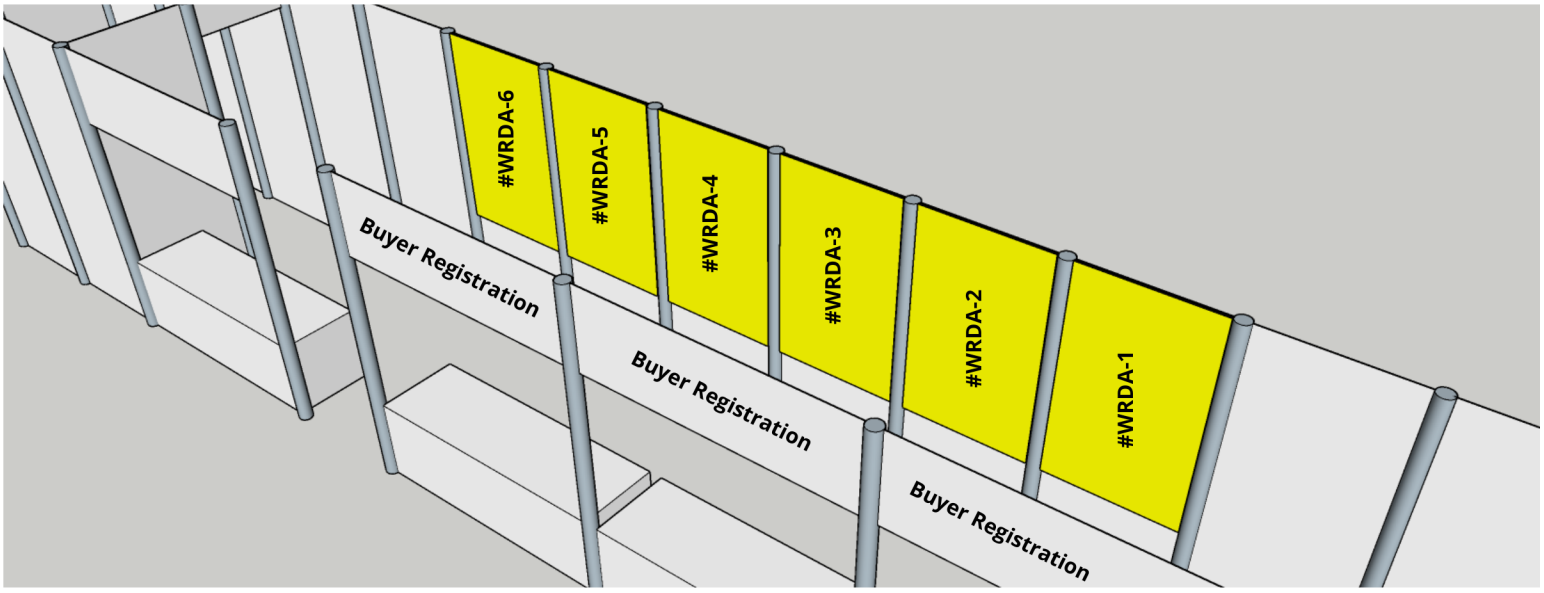
Registration Desk Adhesive Banner

West Hall, Indoor

Trade shows make for stiff competition. Stand out from all the other booths by featuring your business or product's benefits on an eye-catching banner! Placed right behind the registrars, this banner is guaranteed to improve your brand's visibility, target new and existing customers, while also increasing brand recognition. This type of advertising allows attendees to see your products and services while waiting to be registered or even just passing by the registration area.







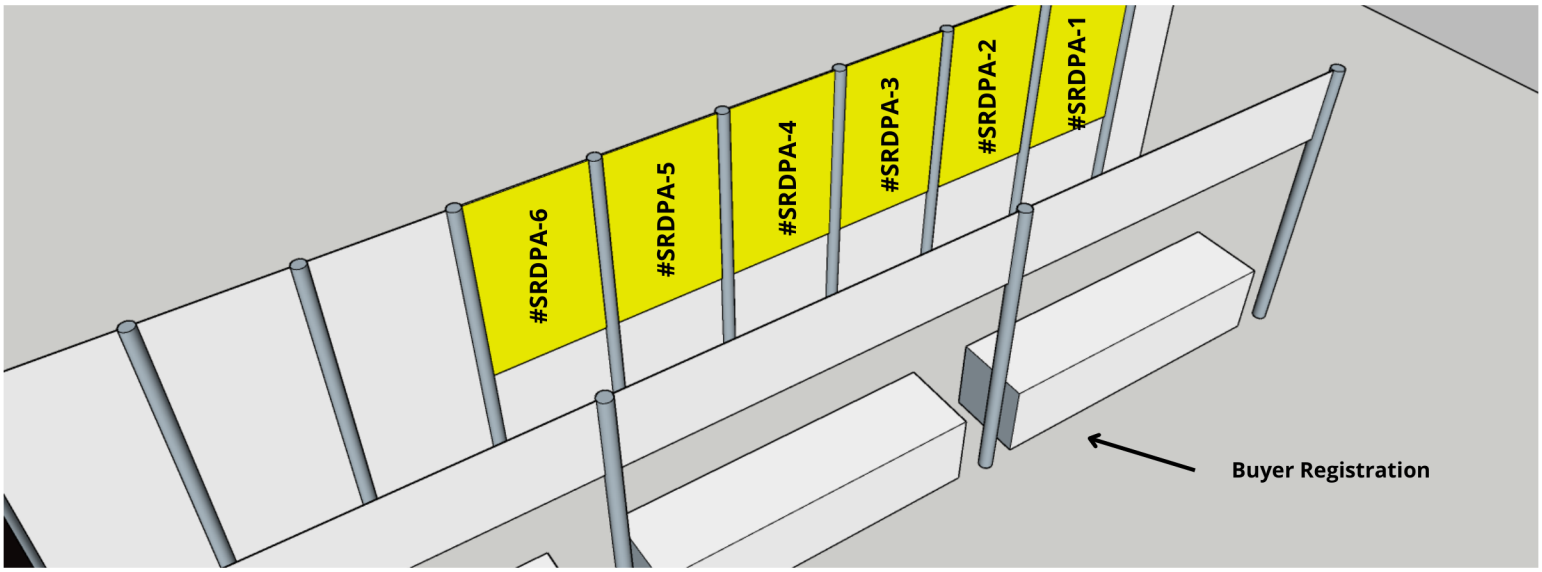
ID	Dimensions (WxH)	Price
#WRDA-1	3ft x 5ft	$1,500
#WRDA-2	3ft x 5ft	$1,500
#WRDA-3	3ft x 5ft	$1,500
#WRDA-4	3ft x 5ft	$1,500
#WRDA-5	3ft x 5ft	$1,500
#WRDA-6	3ft x 5ft	$1,500

Ad placement is first-come-first-served, please contact our advertising team to find out what space is available by calling (213) 629-3030 or emailing advertising@jogsshow.com

Reg. Desk Panel Adhesive Banner

South Hall, Indoor





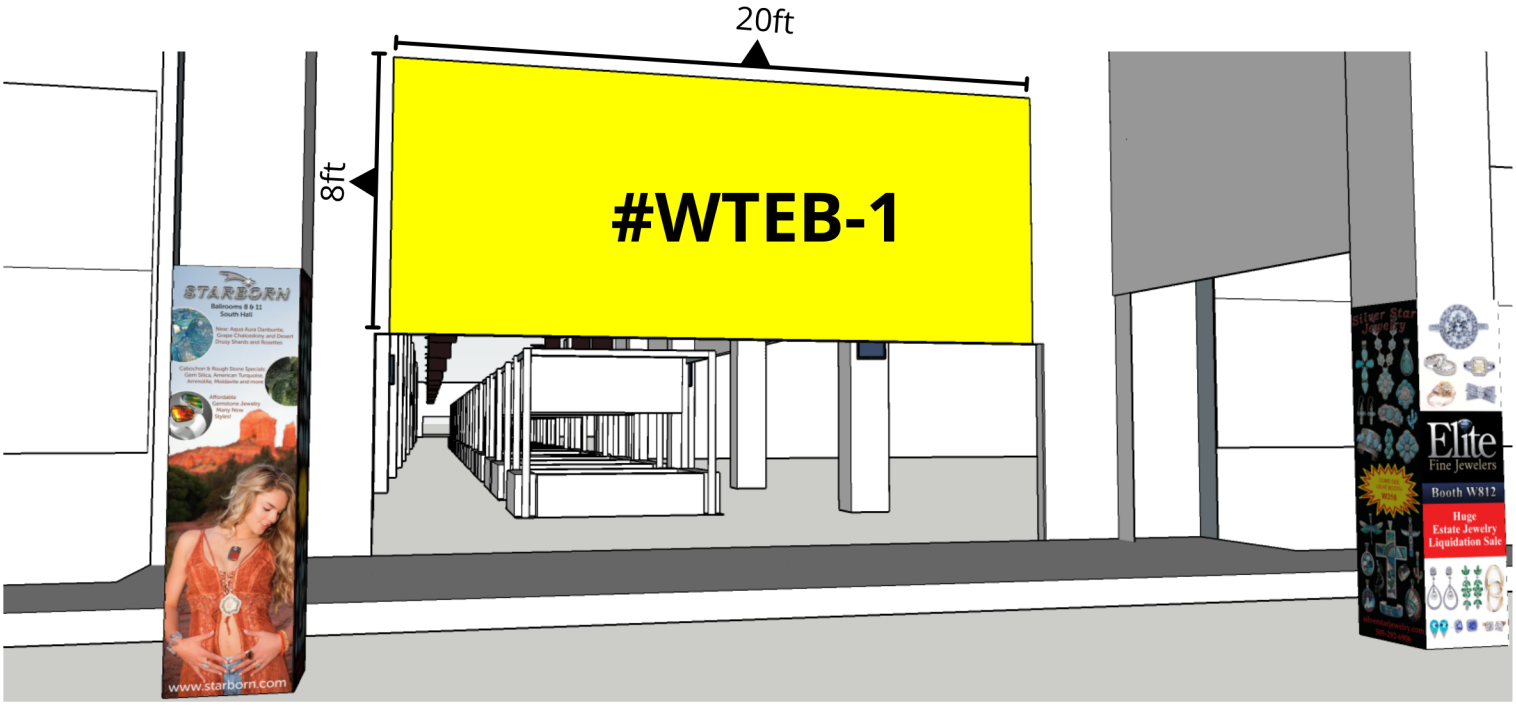
ID	Dimensions (WxH)	Price
#SRDPA-1	3ft x 5ft	$1,500
#SRDPA-2	3ft x 5ft	$1,500
#SRDPA-3	3ft x 5ft	$1,500
#SRDPA-4	3ft x 5ft	$1,500
#SRDPA-5	3ft x 5ft	$1,500
#SRDPA-6	3ft x 5ft	$1,500

Ad placement is first-come-first-served, please contact our advertising team to find out what space is available by calling (213) 629-3030 or emailing advertising@jogsshow.com

Top Entrance Banner

West Hall, Outdoor

The Top Entrance Banner is conveniently located above the main entrance of the West Hall. Prime location for maximum exposure. This banner measures 20ft x 8ft (w x h).





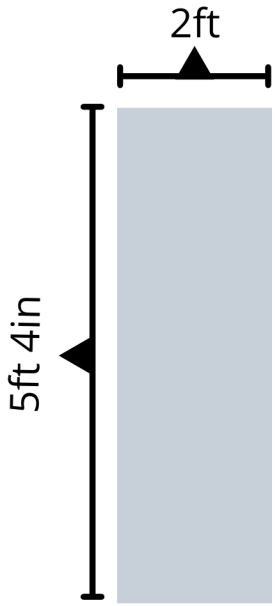
ID	Dimensions (WxH)	Price
#WTEB-1	20ft x 8ft	$10,000

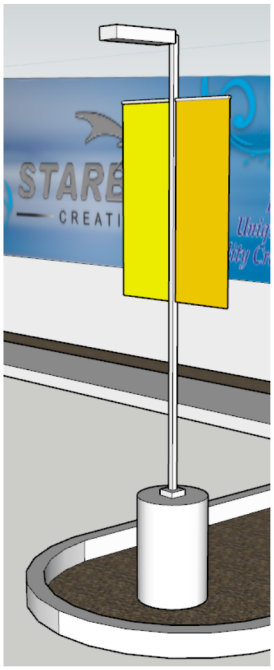
Ad placement is first-come-first-served, please contact our advertising team to find out what space is available by calling (213) 629-3030 or emailing advertising@jogsshow.com

Pole Flag Banners

All Halls, Outdoor

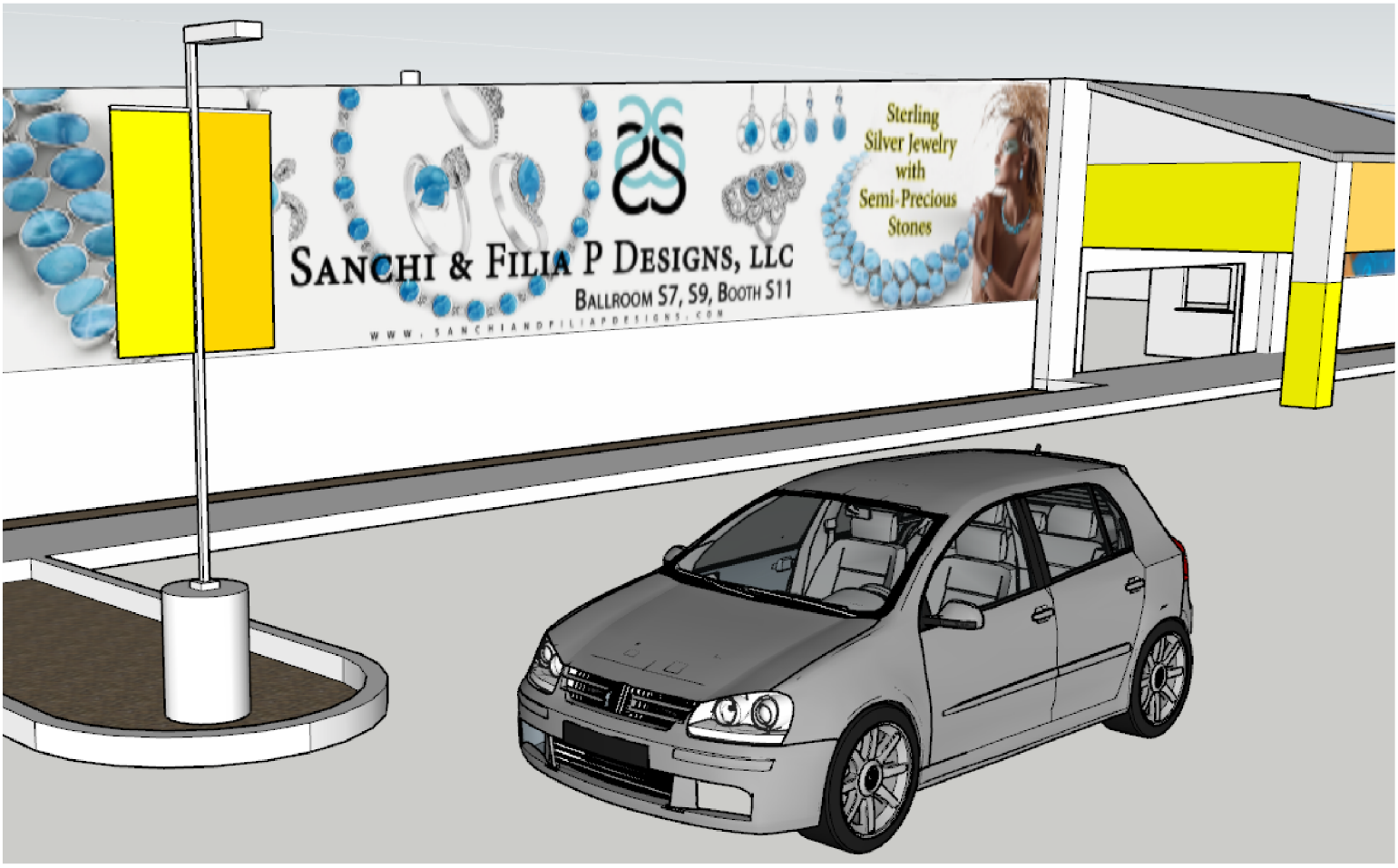
Promote your brand with high-visibility and versatile Pole Flag Banners!





Do you need a traditional yet super effective way of advertising? Use our custom Pole Flag Banners to showcase your offerings strategically placed at the TEC parking lot. The high-resolution graphics give the Pole Banners professional appeal, while full-color illustrations and images leave a lasting impression on buyers and attendees alike. Feature your brand's logo, marketing messages, your location and other details on Pole Flags!

ID	Dimensions (WxH)	Price
#WPB-1	2ft x 5ft 4in	$500

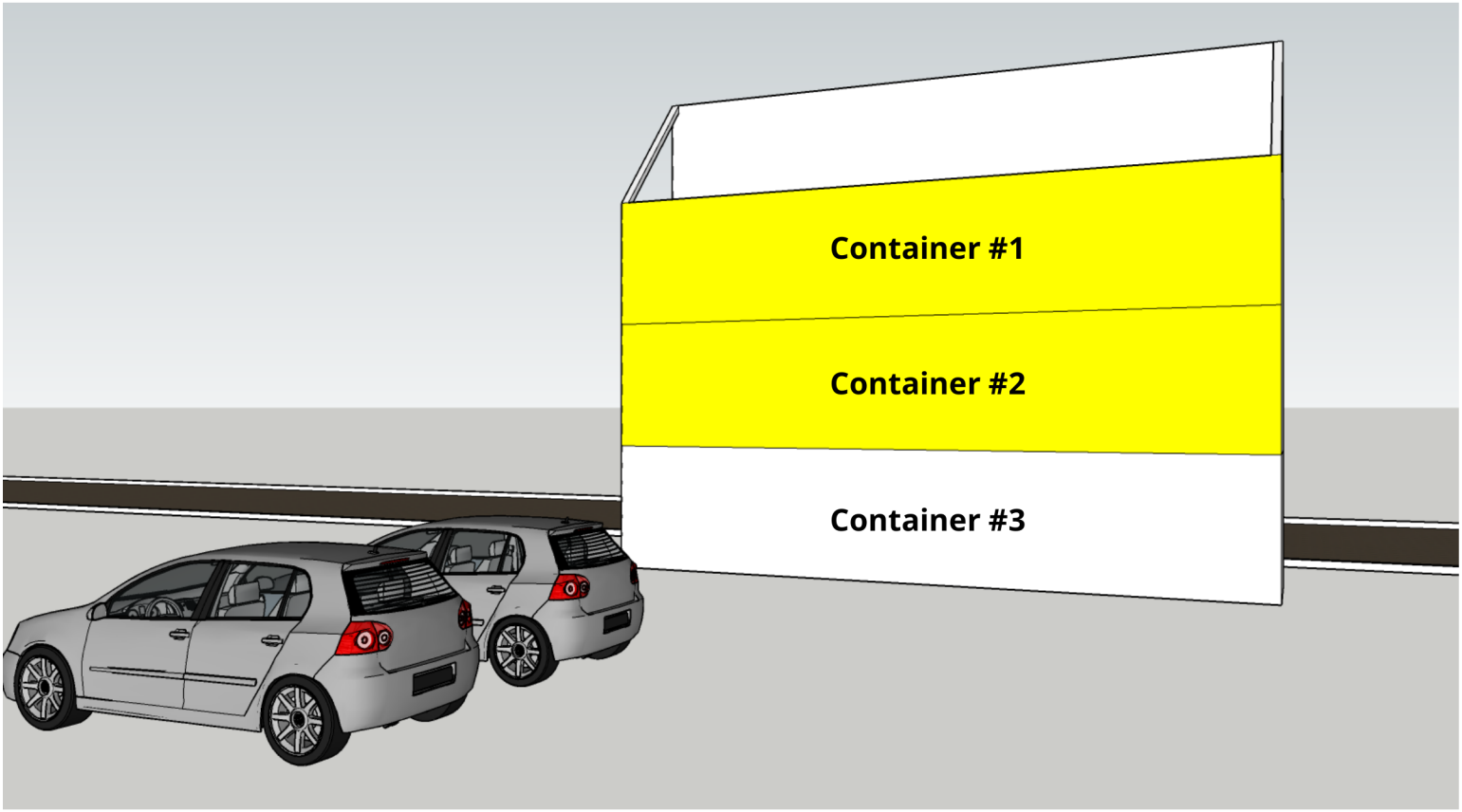


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Red Roof Parking Lot Banner

Outdoor

Placed along Irvington Road, at the main JOGS parking entrance, JOGS Container Billboard offers maximum ad exposure. Your billboard will target commuters, travelers, passers-by, and attendees entering the JOGS show parking lot. With thousands of drivers attending the JOGS show, this premium opportunity will reach and attract many buyers over the course of our 12-day show. This billboard's unique placement offers a rare opportunity to target both: public and passersby, as well as JOGS show attendees and buyers.



ID	Dimensions (WxH)	Price
#RDRFB-1	40ft x 8ft Facing Parking Lot (1 Container)	$7,500
#RDRFB-2	40ft x 24ft Facing Parking Lot (2 Containers)	$15,000
#RDRFB-3	40ft x 32ft Facing Parking Lot (3 Containers)	$22,500

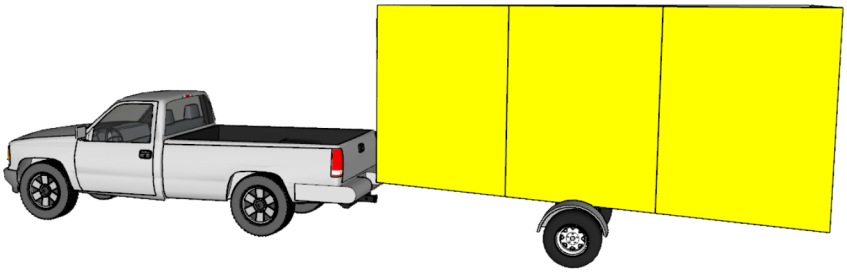


Ad placement is first-come-first-served, please contact our advertising team to find out what space is available by calling (213) 629-3030 or emailing advertising@jogsshow.com

Moving Billboard

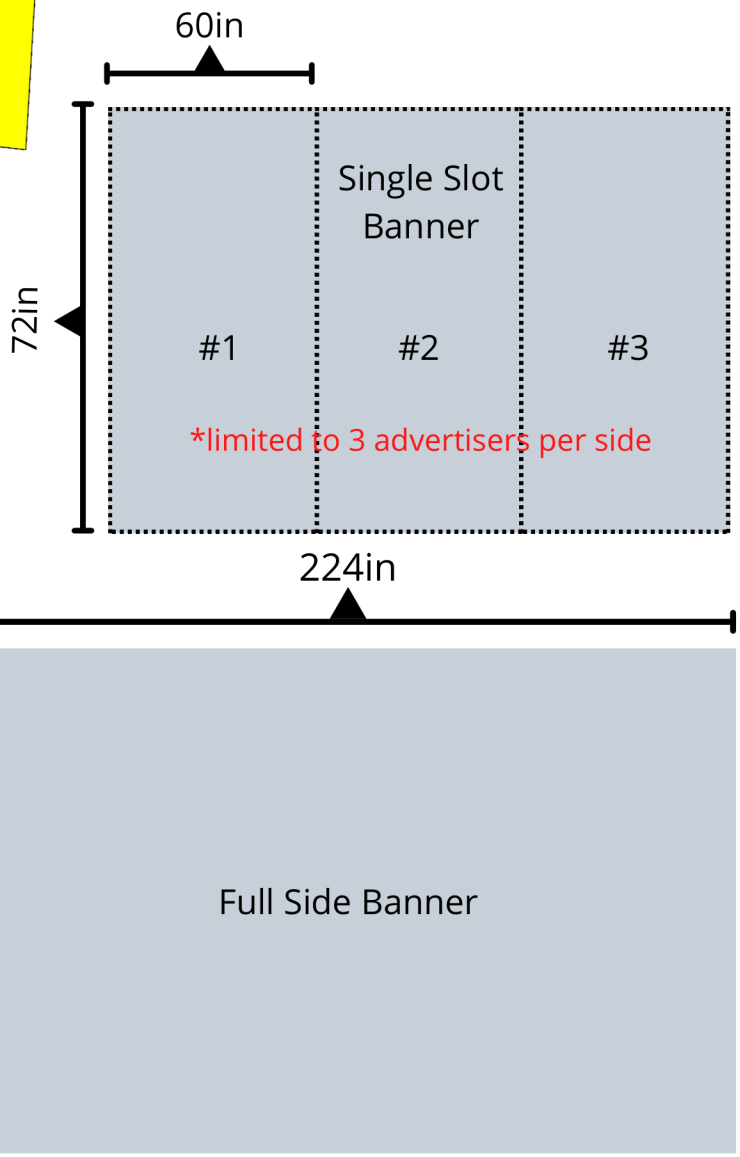
Outdoor

The greatest advantage of using Moving Billboard to drive your brand is, of course, the move-ability factor. No other medium can guarantee coverage at the exact physical locations your audience lives, works, or plays. Put your message in front of your precise target audience with a customized route that targets both, geography and demography. These moving ads are more likely to be noticed and recalled than static ads. Because the billboard is mobile, it's able to go wherever the population density is: shopping centers, parking lots, convention centers and heavily-used streets.









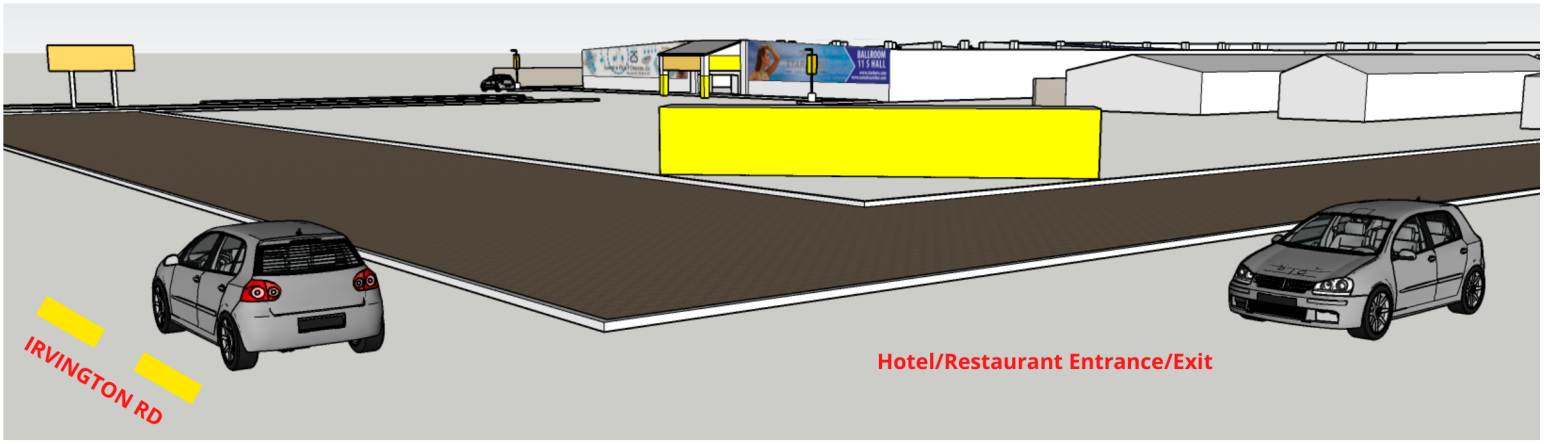
ID	Dimensions (WxH)	Type	Price
#MV-BB-FS	224in x 95.5in	Full Side	$5,000 **Special Deal**
#MV-BB-SS	5ft x 6ft	Single Slot Banner	$2,000

Ad placement is first-come-first-served, please contact our advertising team to find out what space is available by calling (213) 629-3030 or emailing advertising@jogsshow.com

Trailer Billboard on Irvington

Outdoor

Placed along Irvington Road, at the JOGS show main parking entrance, JOGS Container Billboard offers maximum ad exposure. Your billboard will target commuters, travelers, passers-by, and attendees arriving at the main parking lot entrance of the JOGS show. With thousands of drivers attending the JOGS show, this premium opportunity will reach and attract many buyers over the course of our 12-day show. This billboard's unique placement offers a rare opportunity to target both: public and passersby, as well as JOGS show attendees and buyers.





ID	Dimensions (WxH)	Banner Type	Price
#trailer-bb-rd-1	51ft 7in x 8ft	Facing Irvington Rd	$10,000
#trailer-bb-rd-2	51ft 7in x 8ft	Facing JOGS Parking Lot	$10,000

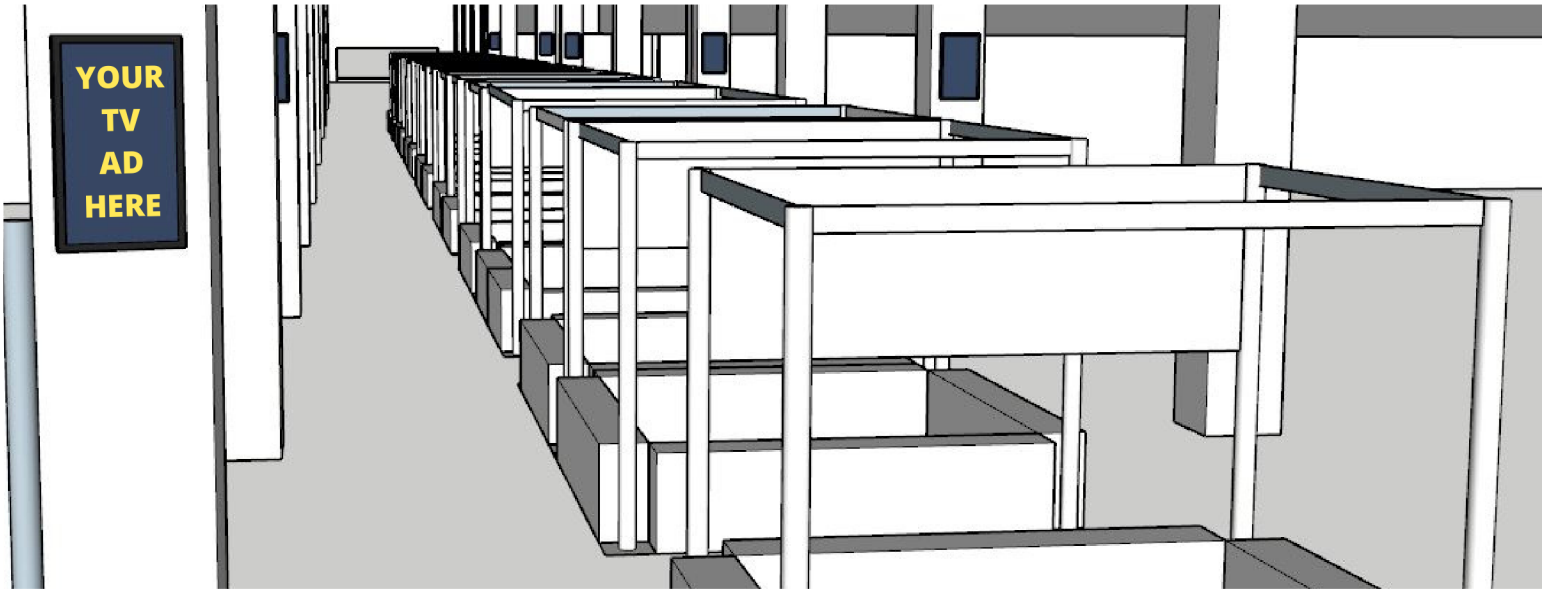
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JOGS TV Advertisements

20 High-Definition TVs on the columns lining the center of the West Hall, the highest-traffic section of the show. Advertise your booth with a 32in vertical TV advertisement. TV Ads are limited to **three exhibitors per TV** so reserve your TV Ad early to ensure the best location for your ads.



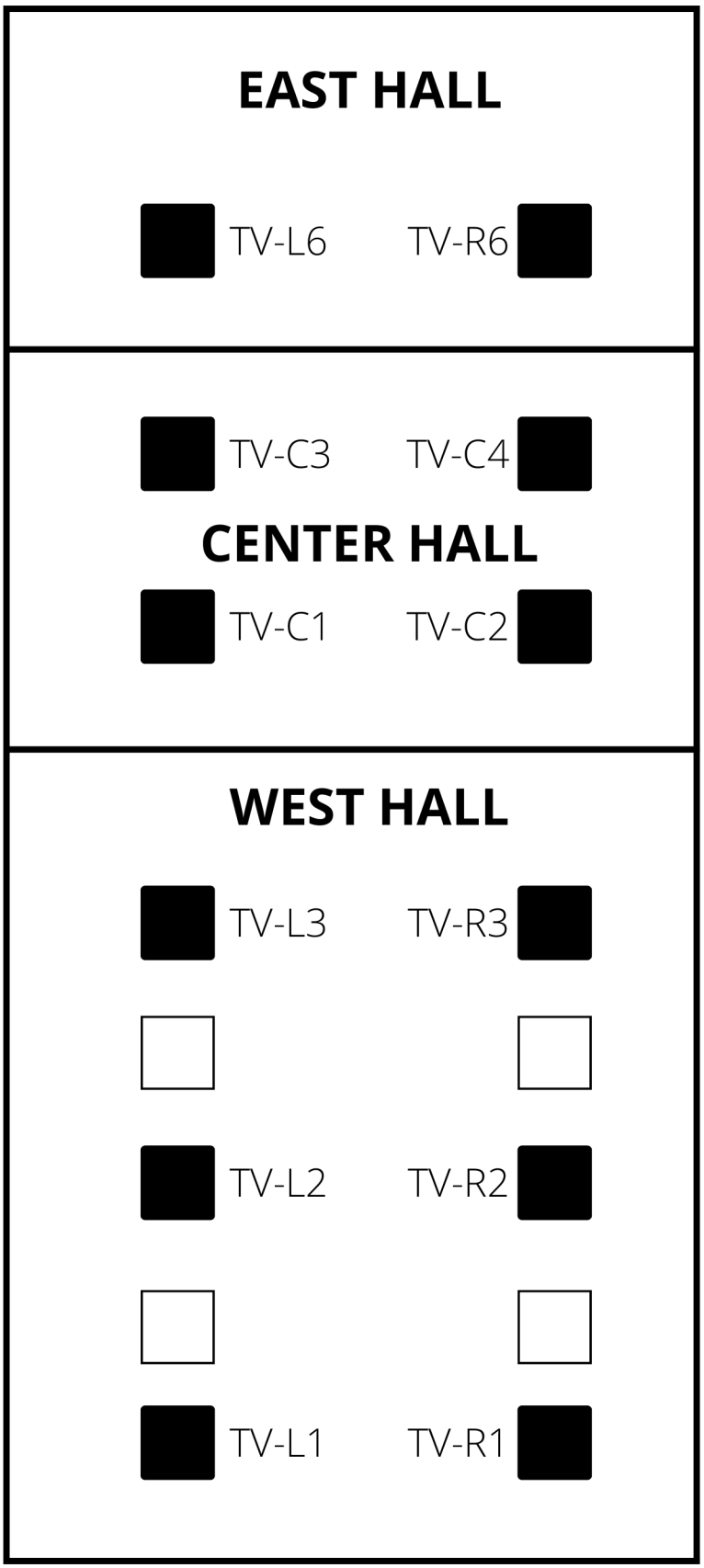




Ad Type	Dimensions (WxH)	Price
JOGS TV Ad - Vertical	1080px x 1920px	$500
JOGS TV Ad - Horizontal	1920px x 1080px	$500

Ad placement is first-come-first-served, please contact our advertising team to find out what space is available by calling (213) 629-3030 or emailing advertising@jogsshow.com

JOGS TV Advertisements Layout



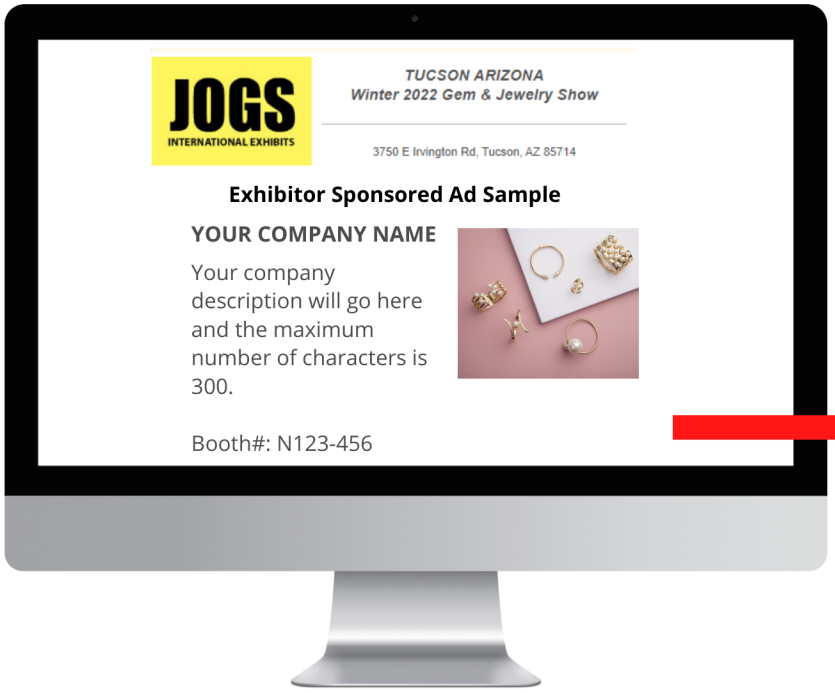
Ad placement is first-come-first-served, please contact our advertising team to find out what space is available by calling (213) 629-3030 or emailing advertising@jogsshow.com

Newsletters

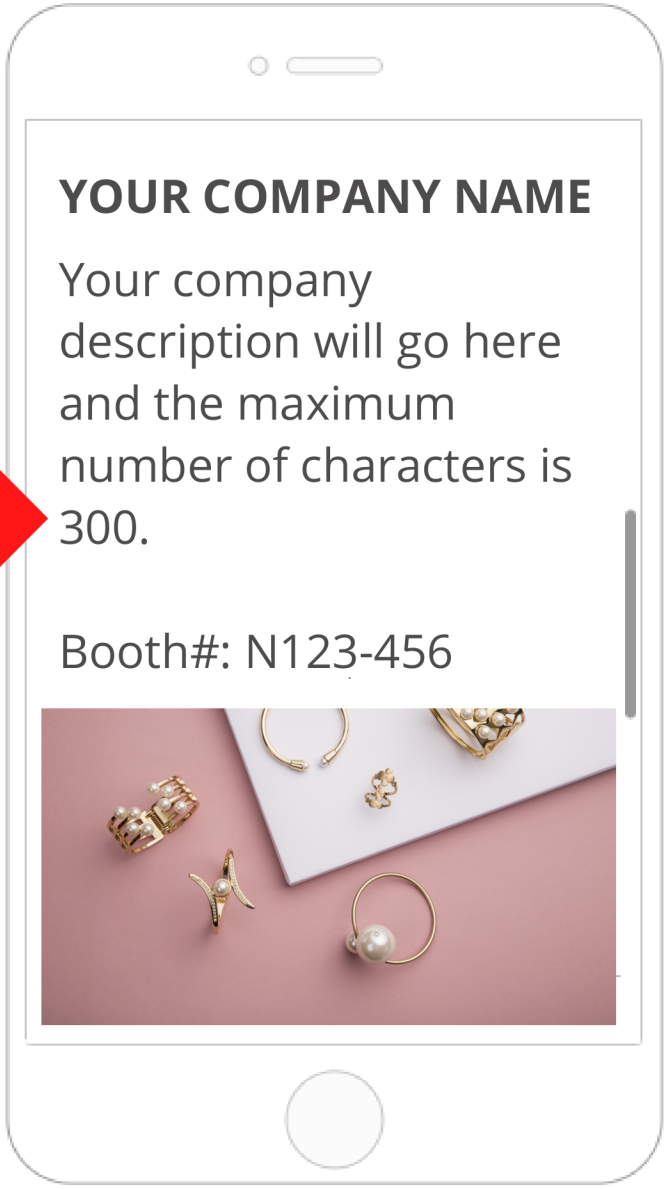
Newsletter advertising is one of the most effective ways to market your products and/or services at the JOGS Show. Reach over 50,000 registered wholesale buyers with an ad space of 500px x 300px (w x h). **Images should be no larger than 150px x 150px** and description text should not exceed 300 characters.

- 40% of B2B marketers claim that email newsletters are the most important tactic in their content marketing strategy
- Add call-to-action so you can drive more engagement from your visitors and increase product demand.
- Offer special coupons or discounts
- Give subscribers early access to sales
- Provide in-depth product description and information

Desktop View



Mobile View



Ad Type	Dimensions (WxH)	Price
Newsletter Ad	500px x 300px	$750

Ad placement is first-come-first-served, please contact our advertising team to find out what space is available by calling (213) 629-3030 or emailing advertising@jogsshow.com

Website Banner Ads

Advertising on our homepage enables you to showcase your products/services online and maximizes engagement with customers during the time leading up to the show. The Web Banner allows you to present your brand in advance of the physical event. In today's digital age, it's important that your business is seen online as well as in print in order to achieve your goals.

Online advertising is an effective way to drive traffic to your website, helping to raise awareness of your brand.



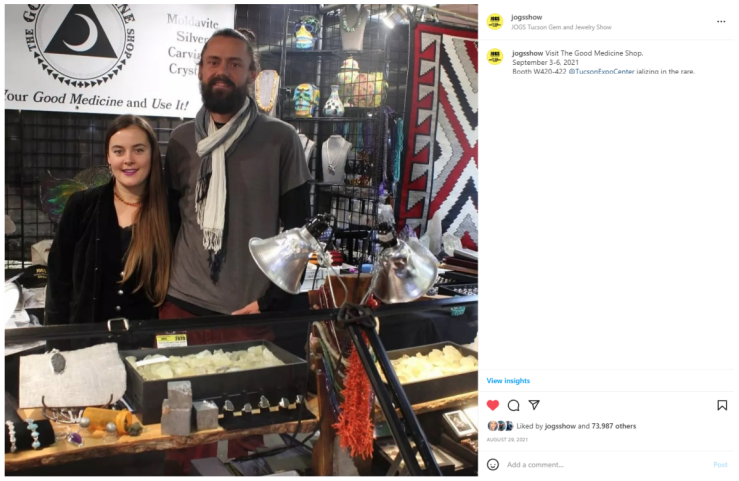
Ad Type	Dimensions (WxH)	Price
Web Banner Type A	750px x 300px	$950
Web Banner Type B	360px x 150px	$650

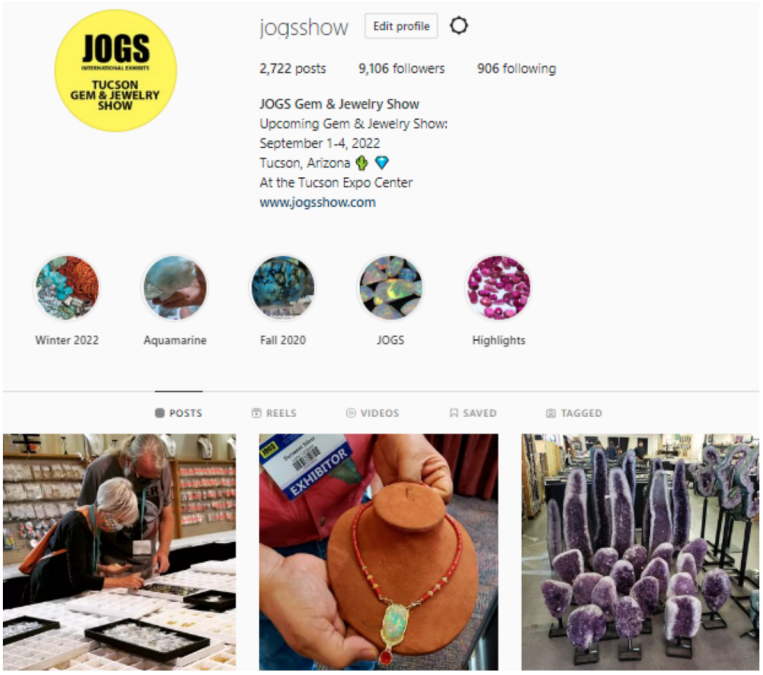
Ad placement is first-come-first-served, please contact our advertising team to find out what space is available by calling (213) 629-3030 or emailing advertising@jogsshow.com

Free Social Media Exposure

Feature your products, innovative designs, exclusive items and offers through various social media channels to tens of thousands of JOGS Show followers and subscribers.









Ad Type	Dimensions (WxH)	Price
Social Media Post	1080px x 1080px	FREE

Please email us at advertising@jogsshow.com with any of the following:

- Photos or videos of your brand's unique products and new designs.
  (Please Note: All pictures will be evaluated and approved by JOGS Team before posting)
- Company logo and info
- Offers, deals or specials

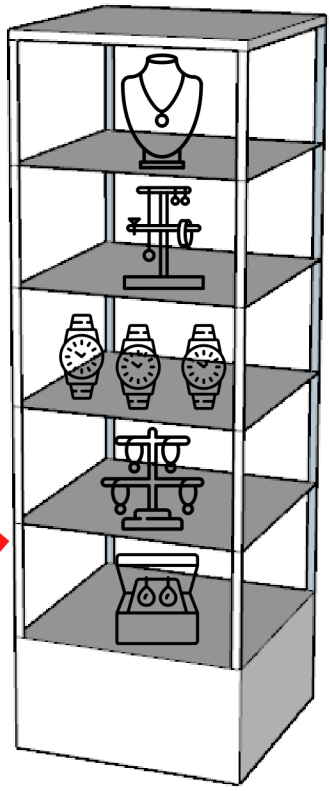
Tower Showcase Shelf

West Hall, Indoor

Display your company's products in a beautiful showcase located at the registration area at the JOGS Show entrance. There will be a maximum of 4 Tower Showcases in the West Hall with each showcase containing four shelves.















Ad Type	Dimensions (WxH)	Price
West Hall Tower Showcase Space	18in x 15in	$350
South Hall Tower Showcase Space	18in x 15in	$250

Ad placement is first-come-first-served, please contact our advertising team to find out what space is available by calling (213) 629-3030 or emailing advertising@jogsshow.com

JOGS Advertisement Order Form

Company: _____ **Phone:** _____ **Email:** _____

Select Type of ad you are interested in:	Size (WxH)	Winter Show Price	Qty:	Notes:
Show Guide, Full Page Ad	5.5in x 8.5in	$1,500		
Show Guide, Half Page Ad	5.5in x 4.5in	$750		
Flag Banner (indoor)	2ft x 6ft	$500		
Show Directory Banner Small (indoor)	20in x 13in	$350		
Show Directory Banner Large (indoor)	60in x 96in	$2,000		
Reg. Desk Panel Adhesive Banner (indoor)	3ft x 5ft	$1,500		
Column Banner (outdoor)	2ft x 7ft	$1,500		
Wall Banner (outdoor)	15ft x 5ft	$2,000		
Pole Banner (outdoor)	2ft x 5ft 4in	$500		
Red Roof Banner Container (outdoor)	40ft x 8ft	$5,000		3 Container Max
I-10 Fwy Billboard (outdoor, bottom)	20ft x 5ft	$5,000		
Trailer on Irvington Rd (outdoor, front)	51ft 7in x 8ft 9in	$10,000		Facing Irvington Rd
Trailer on Irvington Rd (outdoor, back)	51ft 7in x 8ft 9in	$10,000		Facing Parking Lot
Top Entrance Outdoor Banner (outdoor)	20ft x 8ft	$10,000		Above Main Door
Moving Billboard Side	5ft x 8ft	$2,000		
Tower Showcase Shelf	18in x 15in	$350		West or South
JOGS TV Ads	1080px x 1920px	$350		
Website Banners		$1,500		
Newsletters		$800		
Custom Size Banner		$3000		

JOGS Tucson Gem and Jewelry Show Advertising Orders Terms and Conditions
Ad Agreement - Invoice

By Advertising Company being in receipt of this forwarded Ad Agreement-Invoice, they agree to comply with all of the JOGS Gem and Jewelry Show terms and conditions outlined herein.

All advertising orders/ads for the events organized by JOGS International Exhibits, LLC. are accepted and published by JOGS International Exhibits, LLC. with the understanding that the Advertising company and/or Agency assume all responsibility for the content.

Advertising companies must adhere to all deadlines and accept that the consequences of missing deadlines may result in their ad not being placed or posted, and no refunds will be issued to the Advertising company in this case.

If the Advertising company uses JOGS International Exhibits, LLC. to design their ad they will be provided with proof of their completed ad before their ad goes to press or is posted online.

Further, if an Advertising company neglects to approve their ad proof, the ad will be considered "Approved As Is" and will be placed or posted accordingly, and they may not be refunded for their ad.

If the Advertising company provides their ad camera-ready their ad will be reviewed by JOGS International Exhibits, LLC. to ensure it meets proper specifications, and if the ad requires adjustments Advertising company will be notified.

It is the Advertising company's responsibility to provide a revised ad, and if they do not provide a revised ad the original ad will be placed or posted and shall be considered Advertising company's responsibility, and no refund is applicable.

If Advertising company fails to provide ad copy after they have reserved ad space, they will be liable for full payment.

The forwarding of this Agreement to the Advertising company—per verbal or written permission of the Advertising company—is construed as their acceptance of their ad reservation and of the ad rates and conditions under which they reserved their ad. If litigation is necessary Advertising company will indemnify, defend, and hold harmless the JOGS International Exhibits, LLC., and all its employees, agents, independent contractors, successors, or assigns of the above-mentioned, against and from any claim, and all loss, expense, or liability arising out of the publication of any advertising copy of the JOGS Show Guide, publications and/or any other Advertising materials offered by JOGS International Exhibits, LLC.

JOGS International Exhibits, LLC. shall not be liable for any delay or failure to print, publish, distribute, or deliver any or all portion of any issue in which advertising accepted by international Exhibits, LLC. is contained if such failure is due to acts of God/Goddess, strikes, accidents, or other circumstances beyond the JOGS International Exhibits, LLC. control. Liability for errors or omissions due to negligence or any other cause is limited to providing space of equivalent cost in a subsequent issue.

The liability of JOGS International Exhibits, LLC. for any error, omission, or delay for which it may be held legally responsible shall in no event exceed the cost of the space paid for and occupied by the company's individual advertisement.

Cancellation of this Ad Agreement-Invoice may be made in writing 60 days prior to the corresponding event opening date, and 50% of payment will be refunded. If cancellation is made after the ad is placed or posted - no payment will be refunded.

All accounts not paid within the agreed term period—unless Advertising company contacts JOGS International Exhibits, LLC. to make special arrangements—will receive a subsequent invoice with a 10% late fee included.

JOGS Tucson Gem and Jewelry Show Advertising Orders Terms and Conditions
Ad Agreement - Invoice

If an Advertising company's payment has not been received within two weeks after a subsequent invoice has been sent, their account may be turned over to a collection service.

In case of cancellation by the Advertising Company, the Advertising Company is liable for the full amount of the Advertisement order/Ad.

The ad rates contained in this advertising package replace any previously published rates and are subject to change without notice.

JOGS International Exhibits, LLC. reserves the right to refuse advertising for any reason.
Signing this agreement and placement of advertising constitutes acceptance of these terms.

Advertising Company: _____ Printed Full Name: _____ Signature: _____
Date: _____

Methods of Payment accepted:

1. Pay with your credit or debit card. Complete the information below; if using a card, scan and email this page to advertising@jogsshow.com or send it by fax at +1-213-629-3434.

2. Use Zelle bank transfer option (receiver: JOGS International Exhibits, LLC., email associated with Zelle transfers is info@jogsshow.com.

3. Use PayPal; send PayPal transfer to info@jogsshow.com.

4. Write a check, make it payable to
JOGS International Exhibits, LLC., and mail it to **12125 Riverside Dr., Unit B, Valley Village, CA 91607**

5. Send Wire transfer. Please contact us by emailing advertising@jogsshow.coim to receive special wire instructions.

6. Pay by cash/cashier's checks

JOGS
INTERNATIONAL EXHIBITS

CREDIT CARD AUTHORIZATION FORM

JOGS TUCSON GEM & JEWELRY SHOW

Credit Card Authorization Agreement

Select Method of Payment: ☐ **Visa** ☐ **Discover** ☐ **Mastercard**

Credit Card Number: _____

Expiration date: _____ **CVV:** _____

Cardholder's Name (as it appears on the card): _____

Billing Address of the Cardholder: _____

City: _____ **State:** _____ **Zip:** _____ **Country:** _____

Customer's Company Name (for whom the card is being used): _____

Cardholder hereby authorizes JOGS International Exhibits LLC. to charge credit card described herein for all charges incurred by Exhibitor and has read, understands and agrees to this form and agrees to pay all charges as described in Cardholder Agreement

A current charge of: $_____

1. In the event a charge is not honored, the undersigned personally guarantees payments of the above amounts due by the exhibitor.
2. A facsimile and an e-mail copy of this credit card authorization shall be regarded and have the same force and effect as an original.
3. The undersigned further agrees to waive any right to any chargeback.

Cardholder's Signature: _____ **Date:** _____

Credit Card Authorization Agreement

Enclosed Amount: _____ **Date:** _____

Check Number: _____

Cash

Enclosed Amount: _____

Date: _____

Wire Transfer Information

Attention International Exhibitors! Before transferring funds please contact JOGS Show to receive individual wire transfer instructions. After you transfer funds please forward a copy of your completed wire transfer form with your company name and booth number if available.

Payments accepted: Cash, Credit Cards, Wire transfers and Checks. Checks should be made to:
JOGS International Exhibits, LLC., and mailed to: JOGS International Exhibits, LLC, 12125 Riverside Dr., Unit B, Valley Village, CA 91607

E-mail: advertising@jogsshow.com • **Phone:** +1 (213) 629-3030 • **Fax:** +1 (213) 629-3434 • **Toll Free:** +1 (877) GEM-SHOW • **Website:** jogsshow.com