

# Maximize Your Brand Exposure with Our Advertising Options

## **Official JOGS Las Vegas Show Guide**

**1. Full Page Ads - \$1000** - Make a bold statement with our full-page advertisements. With ample space to display your brand imagery and messaging, you can captivate your audience and convey your unique selling points with clarity. This is the best resource for maintaining connections after the show.

**2. Half Page Ads - \$500** - Perfect for those looking to make an impact while maximizing their budget. Capture the attention of potential customers with eye-catching visuals and persuasive copy in this cost-effective option.

### JOGS Las Vegas Entry Pillar (FEW SPOTS LEFT!)

**3. Arch Pillars - \$1000 -** Elevate your brand presence with our Arch Pillars. Positioned strategically at the entry of the event space, this eye-catching structure provide an excellent opportunity to showcase your brand in a prominent and visually striking manner. **ONLY A FEW LEFT!** 

#### Stand Up Banner

**4. 2x7 Stand Up Banners - \$1000** - Portable and versatile, our 2x7 Stand Up Banners offer a convenient way to promote your brand at various locations within the event venue.

#### **JOGS Official Newsletter**

**5. Newsletter Shoutouts - \$350 -** Reach a targeted audience of over 45,000 buyers with our Newsletter Shoutouts. Gain valuable exposure for your brand, promotions, or upcoming events through our highly engaged email newsletter. Drive traffic to your booth and generate leads with this effective marketing opportunity.

#### **JOGS Official Lanyard**

**6. Lanyard Sponsorship - \$3000 (Still Available)** - Become a prominent sponsor of the event by securing our exclusive Lanyard Sponsorship. Your logo will be prominently featured on the lanyards worn by all attendees, providing continuous brand exposure throughout the event. Don't miss out on this high-impact sponsorship opportunity to showcase your brand to a captive audience.

Don't miss your chance to elevate your brand and stand out from the competition. Reserve your advertising space today and take your marketing efforts to the next level. Contact us now to discuss your advertising needs and secure your placement in our advertising catalog. **Also, ask about combining ads for discounts!** 

## **DEADLINE TO SUBMIT ARTWORK FOR ADS IS APRIL 4th, 2025!**







