

San Diego GEM & JEWELRY SHOW

SEPT 25 - 28, 2025 ADVERTISING PACKAGE



Maximize Your Brand Exposure with Our Advertising Options

Official JOGS San Diego Show Map (FEW SPOTS LEFT!)

- 1. Half Panel Ads - \$1000** - Make a bold statement with our show map advertisements. With ample space to display your brand imagery and messaging, you can captivate your audience and convey your unique selling points with clarity all in a hand-held brochure. This is the best resource for maintaining connections after the show. **3.5"W x 4.25"H - LIMITED SPACE LEFT!**
- 2. Logo Mention and Product Description - \$250** - Perfect for those looking to make an impact while maximizing their budget. Capture the attention of potential customers with eye-catching visuals to point visitors in the direction of your booth.



JOGS San Diego Lanyard Sponsorship (ONE SPOT LEFT!)

- 3. Lanyards- Call to Discuss** - Elevate your brand presence with our Branded Lanyard. Branded with your logo and JOGS, and given to each guest, lanyards provide an excellent opportunity to showcase your brand in a prominent and visually striking manner for the course of the show. **LIMITED TO ONLY ONE VENDOR!**



JOGS Official Newsletter

- 4. Newsletter Shoutouts - \$350** - Reach a targeted audience of over 45,000 buyers with our Newsletter Shoutouts. Gain valuable exposure for your brand, promotions, or upcoming events through our highly engaged email newsletter. Drive traffic to your booth and generate leads with this effective marketing opportunity.

Stand Up Banner

- 5. 2x7 Stand Up Banners - \$500** - Portable and versatile, our 2x7 Stand Up Banners offer a convenient way to promote your brand at various locations within the event venue.

Registration Desk Ad

- 5. 39"W x 19"H Registration Desk - \$500** - The First Ad you see at the Show. Don't miss out to make a lasting impact, where guests are waiting around to get in, stay fresh on their minds upon entry.

Don't miss your chance to elevate your brand and stand out from the competition. Reserve your advertising space today and take your marketing efforts to the next level. Contact us now to discuss your advertising needs and secure your placement in our advertising catalog. **Also, ask about combining ads for discounts!**

Apply to Exhibit

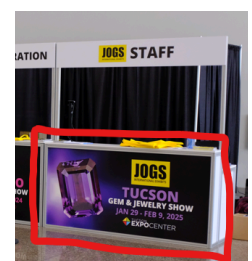
Featured Vendors:



Sunwest Silver

Sunwest Silver Co. Inc. is a family owned business that began with a young Ernest Montoya, just home from Vietnam, selling Native American handmade jewelry out of his car. By 1972 he had established what we know today as Sunwest Silver Co., the industry's leading source for turquoise, silver charms & findings, and finished handmade jewelry created by the Southwest's finest Native artisans.

Booth# 1702-1803



DEADLINE TO SUBMIT ARTWORK FOR ADS IS SEPTEMBER 7th, 2025!