

# **ADVERTISING OPPORTUNITIES**









JOGS Tucson Gem & Jewelry Winter Show 2026

**NEW Advertising Options Available** 

#### **INTERESTED IN ADVERTISING?**

CALL US: (213) 629-3030

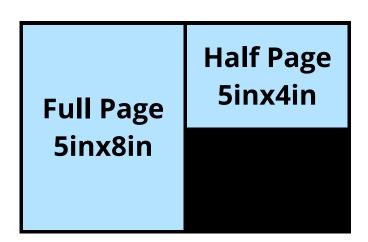
EMAIL US: advertising@jogsshow.com

#### **JOGS Show Guide**



The JOGS Tucson Gem and Jewelry Show Guide will expose your company to tens of thousands of qualified buyers who are looking for new products, great prices, exciting designers, unique resources and innovative ideas. The Show guide is a comprehensive full color 8.5in x 5.5in booklet featuring advertisements by JOGS Tucson Gem and Jewelry Show Exhibitors and JOGS affiliates. The JOGS Show Guide will be used as a year-round printed and online resource by JOGS Show Buyers to find and connect to exhibiting companies who participate at the JOGS Tucson Gem and Jewelry Show.





Ad Type	Dimensions (WxH)	Price
2 Full Page Ad	5.5in x 16.5in	\$2,000
Full Page Ad	5.5in x 8.5in	\$1,500
Half Page Ad	5.5in x 4.5in	\$750

Dimensions are the final trim size. A 1/4in bleed all around artwork is required for all artwork submitted.

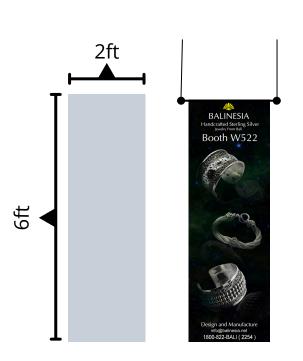
- **Remind your buyers** where you are located at the show and what products you sell
- Attract New Buyers with photos of your products and designs
- One of the **most effective ways to advertise** your business for new JOGS Show Exhibitors

#### **Flag Banner**

West Hall, East Hall, North Hall, South Hall, Indoor

#### MAKE A BIG IMPRESSION AT LITTLE COST! (Available indoors in All Halls)

Placed in the high traffic walkways, Flag Banners offer a versatile approach to cost-effective advertising. Get your business noticed, attract new buyers, and let your existing clients know where you are located at the show by including a photo of your products alongside your booth number on the flag banner. Place the flag banner next to your booth or in a different hall to bring additional traffic - advertising your brand using flag banners makes perfect business sense. Locations are limited! Order early to get the spot you like!





Dimensions (WxH)	Price
2ft x 6ft	\$500

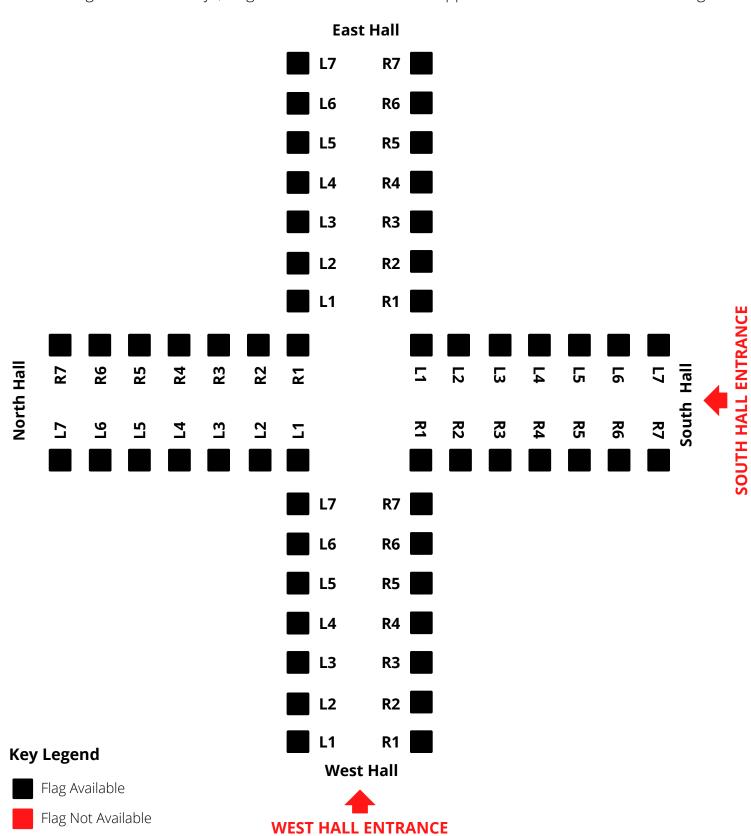
Please refer to "Flag Banner Layout" Page for flag placement location.

#### **Flag Placement Availability**

West Hall: 14 flag slots available
East Hall: 14 flag slots available
North Hall: 14 flag slots available
South Hall: 14 flag slots available

West Hall and East Hall, Indoor

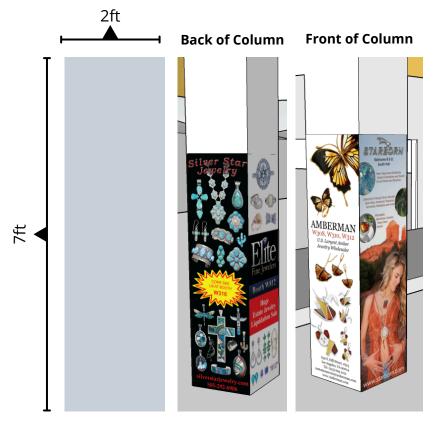
Placed in the high traffic walkways, Flag Banners offer a versatile approach to cost-effective advertising.



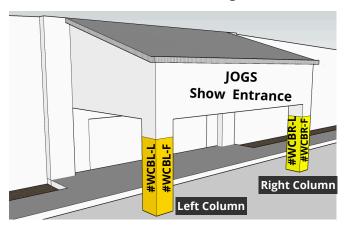
#### **Front Entrance Column Banner)**

West Hall, Outdoor

The 2ft X 7ft outdoor column banners are located at the main entrances and registration areas of the JOGS Show. They are seen by all buyers who are entering the show.

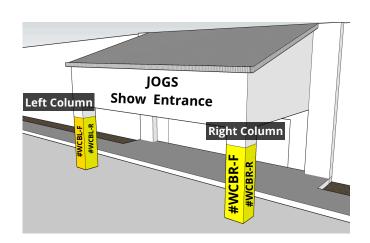


#### Front Side Column Diagram

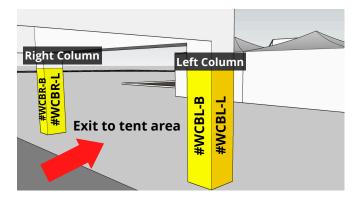




ID	Location	Dimensions (WxH)	Price
#WCBL-F	Front	2ft x 7ft	\$1,500
#WCBL-B	Back	2ft x 7ft	\$1,500
#WCBL-L	Left	2ft x 7ft	\$1,500
#WCBL-R	Right	2ft x 7ft	\$1,500



**Back Side Column Diagram** 



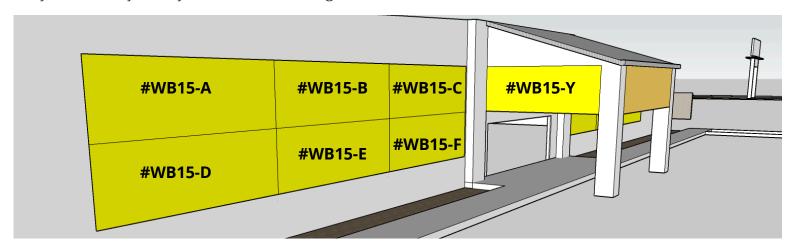
#### Front Entrance Column Banners (Right Column)

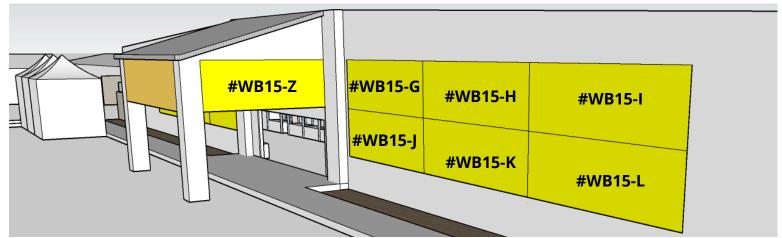
ID	Location	Dimensions (WxH)	Price
#WCBR-F	Front	2ft x 7ft	\$1,500
#WCBR-B	Back	2ft x 7ft	\$1,500
#WCBR-L	Left	2ft x 7ft	\$1,500
#WCBR-R	Right	2ft x 7ft	\$1,500

#### 15ft x 5ft Wall Banner

West Hall, Outdoor

The 15ft X 5ft outdoor banners are located at the main entrances and registration areas of the JOGS Show. They are seen by all buyers who are entering the show.





ID	Dimensions (WxH)	Price
#WB15-A	15ft x 5ft	\$2,000
#WB15-B	15ft x 5ft	\$2,000
#WB15-C	15ft x 5ft	\$2,000
#WB15-D	15ft x 5ft	\$2,000
#WB15-E	15ft x 5ft	\$2,000
#WB15-F	15ft x 5ft	\$2,000
#WB15-G	15ft x 5ft	\$2,000
#WB15-H	15ft x 5ft	\$2,000
#WB15-I	15ft x 5ft	\$2,000
#WB15-J	15ft x 5ft	\$2,000
#WB15-K	15ft x 5ft	\$2,000
#WB15-L	15ft x 5ft	\$2,000
#WB15-Y	15ft x 5ft	\$2,000
#WB15-Z	15ft x 5ft	\$2,000





Ad placement is first-come-first-served by pavilion, please contact our advertising team to find out what space is available by calling (213) 629-3030 or emailing advertising@jogsshow.com

#### 15ft x 5ft Wall Banner

South Hall, Outdoor

Outdoor billboards are located at the main entrances and registration areas of the JOGS Show. They are seen by all buyers who are entering the show.





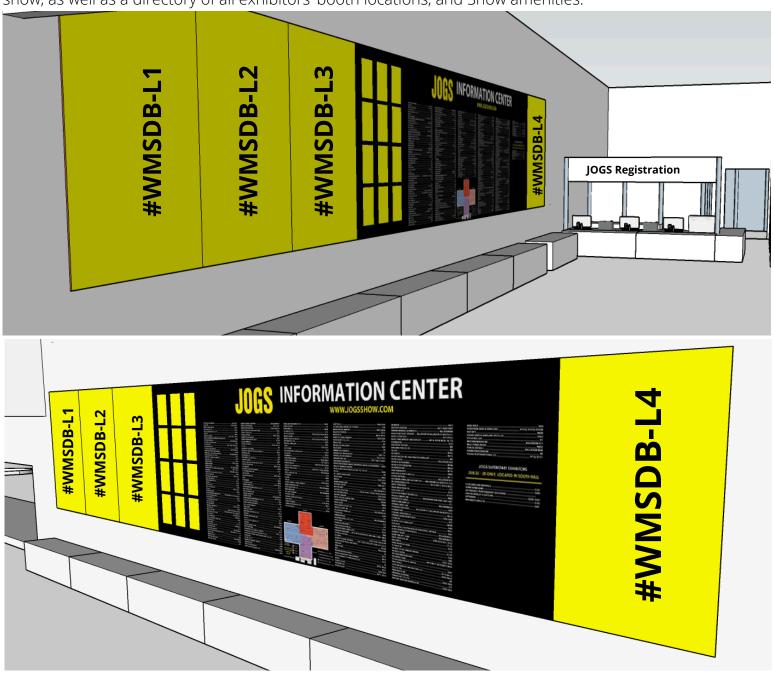


ID	Dimensions (WxH)	Price
#SB15-Y	15ft x 5ft	\$2,000
#SB15-Z	15ft x 5ft	\$2,000

# **Main Show Directory Banner Large**

West Hall, Indoor

Showcase your company and products at the JOGS Tucson Gem & Jewelry Show's registration areas. The show directory banner is located next to the main entrance registration and contains a large map of the show, as well as a directory of all exhibitors' booth locations, and Show amenities.



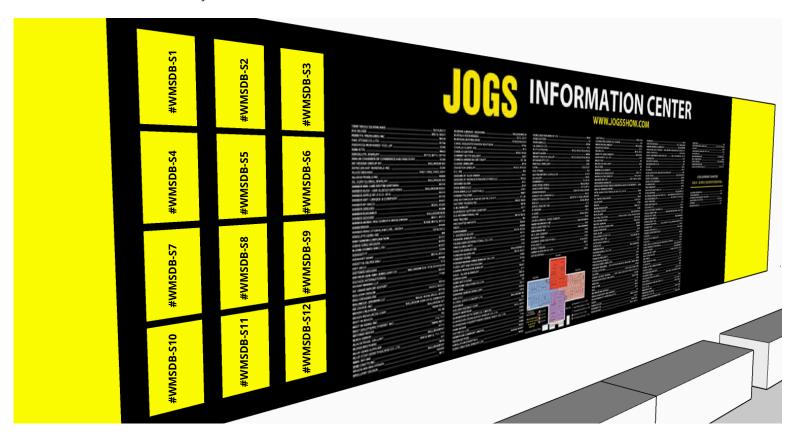
ID	Dimensions (WxH)	Price
#WMSDB-L1	5ft x 8ft	\$2,000
#WMSDB-L2	5ft x 8ft	\$2,000
#WMSDB-L3	5ft x 8ft	\$2,000
#WMSDB-L4	5ft x 8ft	\$2,000



# **Main Show Directory Banner Small**

West Hall, Indoor

Showcase your company and products at the JOGS Tucson Gem & Jewelry Show's registration areas. The show directory banner is located next to the main entrance registration and contains a large map of the Show, as well as a directory of all exhibitors' booth locations, and show amenities.



ID	Dimensions (WxH)	Price
#WMSDB-S1	20in x 13in	\$300
#WMSDB-S2	20in x 13in	\$300
#WMSDB-S3	20in x 13in	\$300
#WMSDB-S4	20in x 13in	\$300
#WMSDB-S5	20in x 13in	\$300
#WMSDB-S6	20in x 13in	\$300
#WMSDB-S7	20in x 13in	\$300
#WMSDB-S8	20in x 13in	\$300
#WMSDB-S9	20in x 13in	\$300
#WMSDB-S10	20in x 13in	\$300
#WMSDB-S11	20in x 13in	\$300
#WMSDB-S12	20in x 13in	\$300

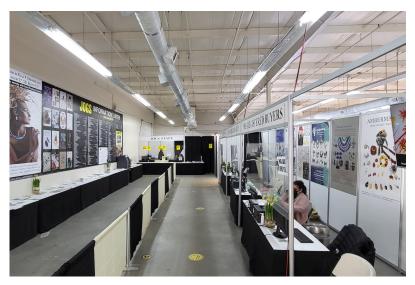




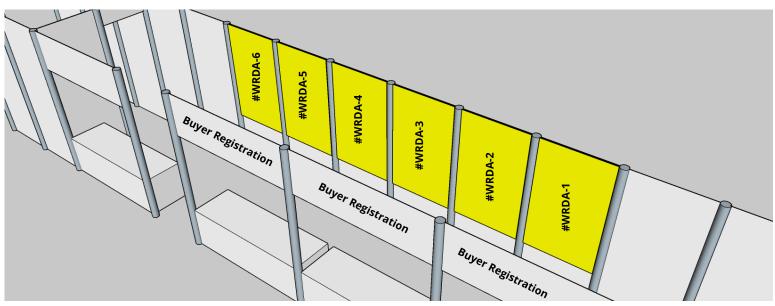
### **Registration Wall Panel Adhesive Banner**

West Hall, Indoor

Trade shows make for stiff competition. Stand out from all the other booths by featuring your business or product's benefits on an eye-catching banner! Placed right behind the registrars, this banner is guaranteed to improve your brand's visibility, target new and existing customers, while also increasing brand recognition. This type of advertising allows attendees to see your products and services while waiting to be registered or even just passing by the registration area.





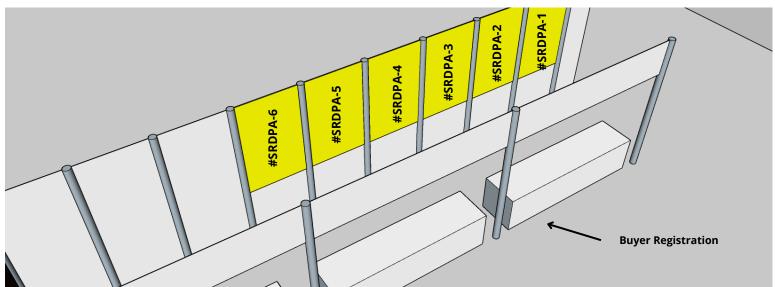


ID	Dimensions (WxH)	Price
#WRDA-1	3ft x 5ft	\$1,500
#WRDA-2	3ft x 5ft	\$1,500
#WRDA-3	3ft x 5ft	\$1,500
#WRDA-4	3ft x 5ft	\$1,500
#WRDA-5	3ft x 5ft	\$1,500
#WRDA-6	3ft x 5ft	\$1,500

# **Registration Wall Panel Adhesive Banner**

South Hall, Indoor





ID	Dimensions (WxH)	Price
#SRDPA-1	3ft x 5ft	\$1,500
#SRDPA-2	3ft x 5ft	\$1,500
#SRDPA-3	3ft x 5ft	\$1,500
#SRDPA-4	3ft x 5ft	\$1,500
#SRDPA-5	3ft x 5ft	\$1,500
#SRDPA-6	3ft x 5ft	\$1,500

### **Registration Counter Front Panel Ad**

West Hall, Indoor

Registration Front Counter Panel Ad (77 11/16" x 37 3/8") is displayed on the front panels of the registration counters, directly facing incoming attendees. This prime location offers continuous visibility to buyers as they check in, providing an effective way to highlight your brand and attract attention at one of the show's busiest areas.



ID	Dimensions (WxH)	Price
#WHRFCPA-1	77 11/16in x 37 3/8in	\$1,500
#WHRFCPA-2	77 11/16in x 37 3/8in	\$1,500
#WHRFCPA-3	77 11/16in x 37 3/8in	\$1,500
#WHRFCPA-4	77 11/16in x 37 3/8in	\$1,500
#WHRFCPA-5	77 11/16in x 37 3/8in	\$1,500
#WHRFCPA-6	77 11/16in x 37 3/8in	\$1,500



### **Registration Counter Front Panel Ad**

South Hall, Indoor

Registration Front Counter Panel Ad (77 11/16" x 37 3/8") is displayed on the front panels of the registration counters, directly facing incoming attendees. This prime location offers continuous visibility to buyers as they check in, providing an effective way to highlight your brand and attract attention at one of the show's busiest areas.



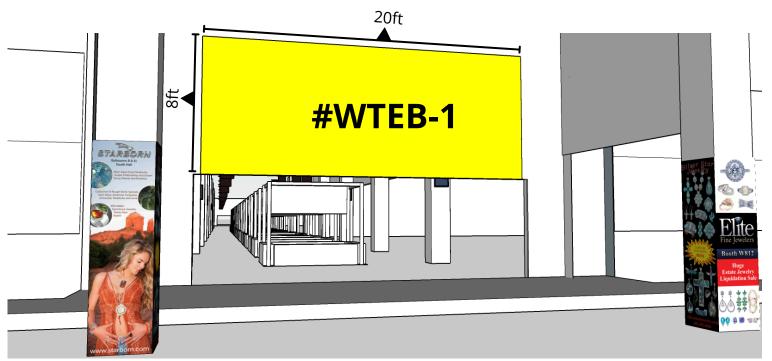
ID	Dimensions (WxH)	Price
#SHRFCPA-1	77 11/16in x 37 3/8in	\$1,500
#SHRFCPA-2	77 11/16in x 37 3/8in	\$1,500
#SHRFCPA-3	77 11/16in x 37 3/8in	\$1,500
#SHRFCPA-4	77 11/16in x 37 3/8in	\$1,500
#SHRFCPA-5	77 11/16in x 37 3/8in	\$1,500
#SHRFCPA-6	77 11/16in x 37 3/8in	\$1,500



#### **Top Entrance Banner**

West Hall, Outdoor

The Top Entrance Banner is conveniently located above the main entrance of the West Hall. Prime location for maximum exposure. This banner measures  $20 \text{ft} \times 8 \text{ft}$  (w x h).





ID	Dimensions (WxH)	Price
#WTEB-1	20ft x 8ft	\$10,000

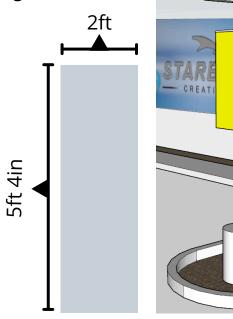
### **Pole Flag Banners**

All Halls, Outdoor

#### Promote your brand with high-visibility and versatile Pole Flag Banners!

Do you need a traditional yet super effective way of advertising? Use our custom Pole Flag Banners to showcase your offerings strategically placed at the TEC parking lot. The high-resolution graphics give the Pole Banners professional appeal, while full-color illustrations and images leave a lasting impression on buyers and attendees alike. Feature your brand's logo, marketing messages, your location and other details on Pole Flags!

ID	Dimensions (WxH)	Price
#WPB-1	2ft x 5ft 4in	\$500

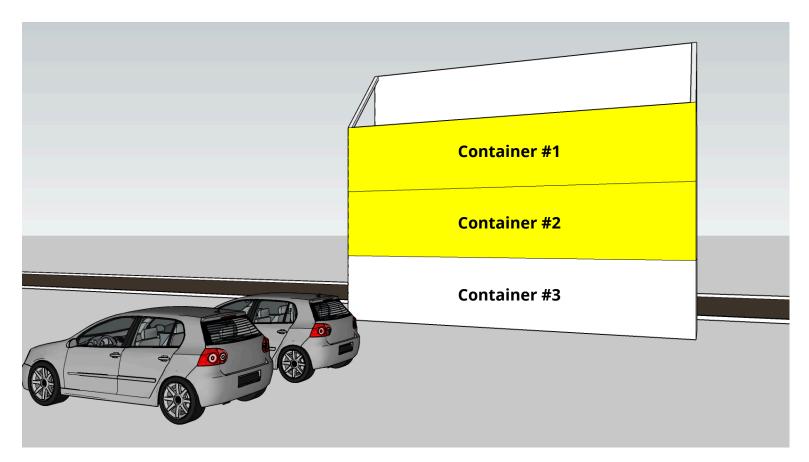




## **Red Roof Parking Lot Banner**

Outdoor

Placed along Irvington Road, at the main JOGS parking entrance, JOGS Container Billboard offers maximum ad exposure. Your billboard will target commuters, travelers, passers-by, and attendees entering the JOGS show parking lot. With thousands of drivers attending the JOGS show, this premium opportunity will reach and attract many buyers over the course of our 12-day show. This billboard's unique placement offers a rare opportunity to target both: public and passersby, as well as JOGS show attendees and buyers.



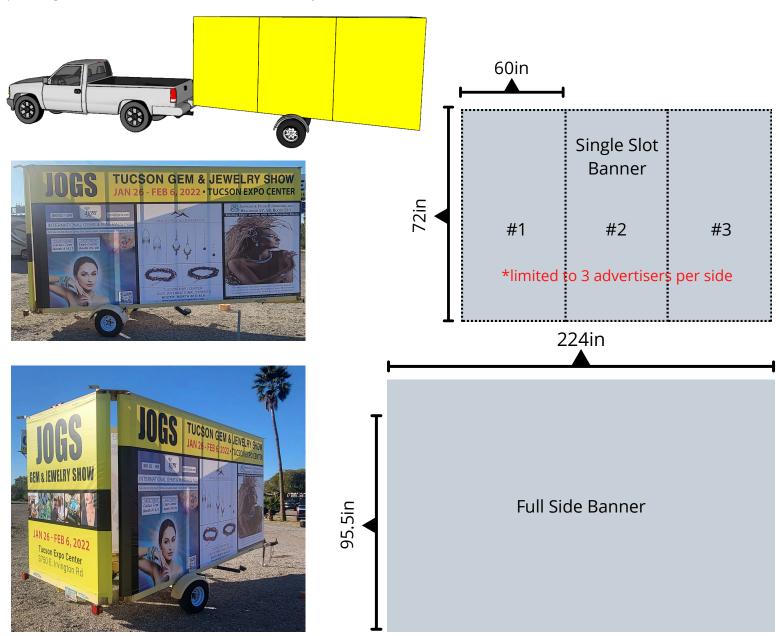
ID	Dimensions (WxH)	Price
#RDRFB-1	40ft x 8ft Facing Parking Lot (1 Container)	\$7,500
#RDRFB-2	40ft x 24ft Facing Parking Lot (2 Containers)	\$15,000
#RDRFB-3	40ft x 32ft Facing Parking Lot (3 Containers)	\$22,500



### **Moving Billboard**

**Outdoor** 

The greatest advantage of using Moving Billboard to drive your brand is, of course, the move-ability factor. No other medium can guarantee coverage at the exact physical locations your audience lives, works, or plays. Put your message in front of your precise target audience with a customized route that targets both, geography and demography. These moving ads are more likely to be noticed and recalled than static ads. Because the billboard is mobile, it's able to go wherever the population density is: shopping centers, parking lots, convention centers and heavily-used streets.



ID	Dimensions (WxH)	Туре	Price
#MV-BB-FS	224in x 95.5in	Full Side	\$5,000 Special Deal
#MV-BB-SS	5ft x 6ft	Single Slot Banner	\$2,000

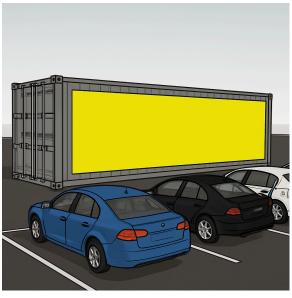
# **Trailer Billboard on Irvington**

**Outdoor** 

Placed along Irvington Road, at the JOGS show main parking entrance, JOGS Container Billboard offers maximum ad exposure. Your billboard will target commuters, travelers, passers-by, and attendees arriving at the main parking lot entrance of the JOGS show. With thousands of drivers attending the JOGS show, this premium opportunity will reach and attract many buyers over the course of our 12-day show. This billboard's unique placement offers a rare opportunity to target both: public and passersby, as well as JOGS show attendees and buyers.







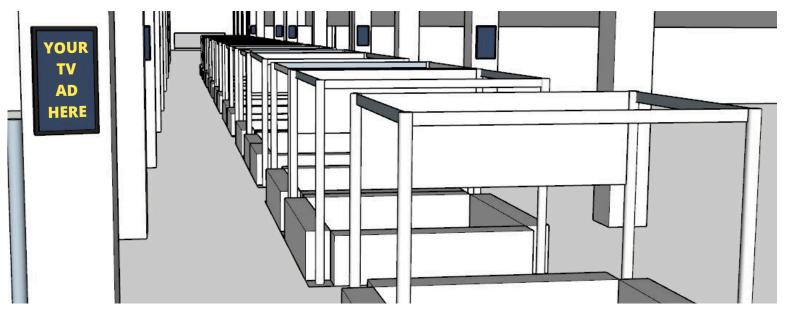
ID	Dimensions (WxH)	Banner Type	Price
#trailer-bb-rd-1	51ft 7in x 8ft	Facing Irvington Rd	\$10,000
#trailer-bb-rd-2	51ft 7in x 8ft	Facing JOGS Parking Lot	\$10,000

## **JOGS Digital Ad Display**

JOGS Digital Ad Displays consist of 20 high-definition 32" vertical screens mounted on columns throughout the West Hall—the show's busiest area. Each display features ads from up to ten ads, offering dynamic, high-visibility exposure to thousands of buyers in this prime traffic zone.

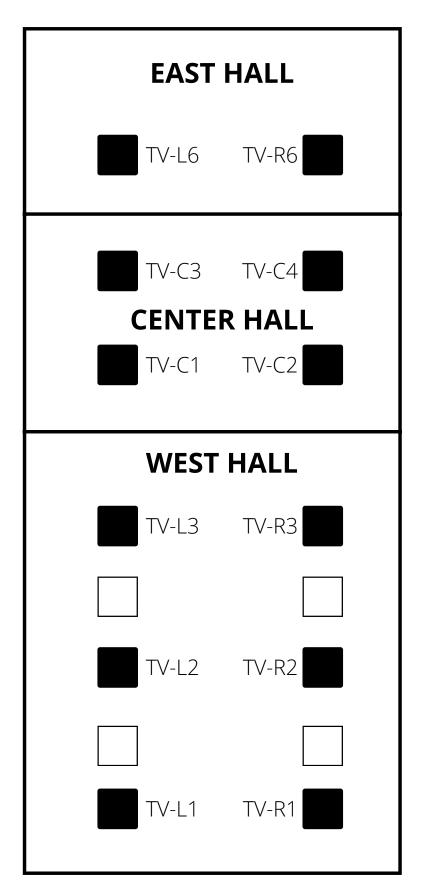






Ad Type	Dimensions (WxH)	Price
JOGS TV Ad - Vertical	1080px x 1920px	\$500
JOGS TV Ad - Horizontal	1920px x 1080px	\$500

## **JOGS TV Advertisements Layout**

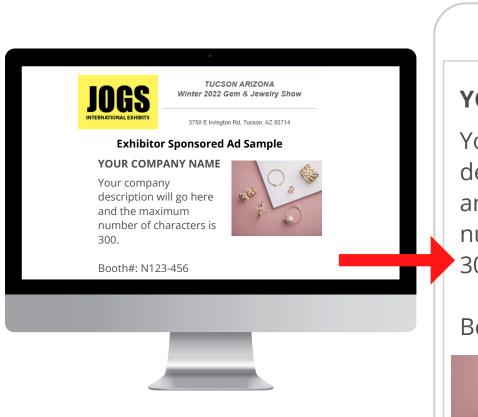


#### **Newsletters**

Newsletter advertising is one of the most effective ways to market your products and/or services at the JOGS Show. Reach over 50,000 registered wholesale buyers with an ad space of  $500px \times 300px$  (w x h). **Images should be no larger than 150px \times 150px** and description text should not exceed 300 characters.

- 40% of B2B marketers claim that email newsletters are the most important tactic in their content marketing strategy
- Add call-to-action so you can drive more engagement from your visitors and increase product demand.
- Offer special coupons or discounts
- Give subscribers early access to sales
- Provide in-depth product description and information

**Desktop View** 



# Ad TypeDimensions (WxH)PriceNewsletter Ad500px x 300px\$750

#### **Mobile View**



Your company description will go here and the maximum number of characters is 300.

Booth#: N123-456

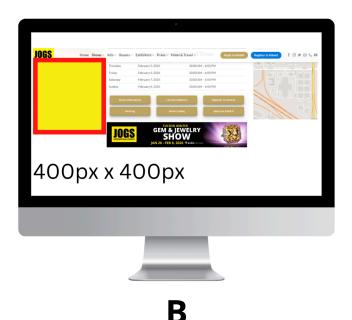


#### **Website Banner Ads**

Advertising on our homepage enables you to showcase your products/services online and maximizes engagement with customers during the time leading up to the show. The Web Banner allows you to present your brand in advance of the physical event. In today's digital age, it's important that your business is seen online as well as in print in order to achieve your goals.

Online advertising is an effective way to drive traffic to your website, helping to raise awareness of your brand.





Ad Type	Dimensions (WxH)	Price
Web Banner Type A	950px x 170px	\$950
Web Banner Type B	400px x 400px	\$650

### Free Social Media Exposure

Feature your products, innovative designs, exclusive items and offers through various social media channels to tens of thousands of JOGS Show followers and subscribers.











Ad Type	Dimensions (WxH)	Price
Social Media Post	1080px x 1080px	FREE

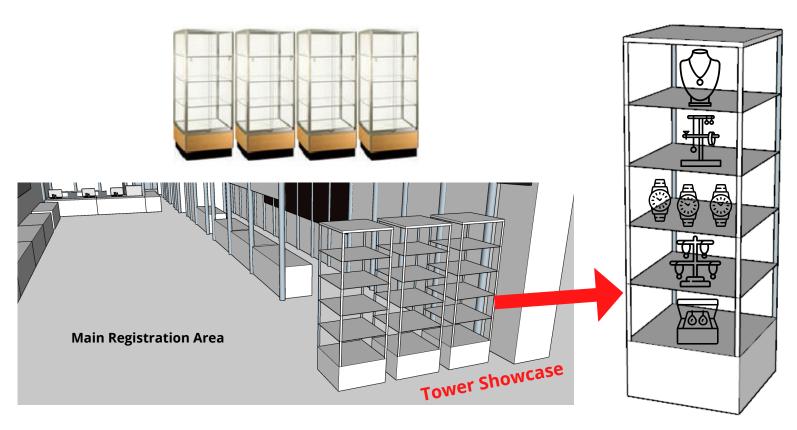
#### Please email us at advertising@jogsshow.com with any of the following:

- Photos or videos of your brand's unique products and new designs.
   (Please Note: All pictures will be evaluated and approved by JOGS Team before posting)
- Company logo and info
- Offers, deals or specials

#### **Tower Showcase Shelf**

West Hall, Indoor

Display your company's products in a beautiful showcase located at the registration area at the JOGS Show entrance. There will be a maximum of 4 Tower Showcases in the West Hall with each showcase containing four shelves.











Ad Type	Dimensions (WxH)	Price
West Hall Tower Showcase Space	18in x 15in	\$350
South Hall Tower Showcase Space	18in x 15in	\$250

# **JOGS Advertisement Order Form**

Company:	Phone:	Email:
Company	Pilolie	Elliali.

Select Type of ad you are interested in:	Size (WxH)	Winter Show Price	Qty:	Notes:
Show Guide, Full Page Ad	5.5in x 8.5in	\$1,500		
Show Guide, Half Page Ad	5.5in x 4.5in	\$750		
Flag Banner (indoor)	2ft x 6ft	\$500		
Show Directory Banner Small (indoor)	20in x 13in	\$350		
Show Directory Banner Large (indoor)	60in x 96in	\$2,000		
Registration Wall Panel Adhesive Banner (indoor)	3ft x 5ft	\$1,500		
Column Banner (outdoor)	2ft x 7ft	\$1,500		
Wall Banner (outdoor)	15ft x 5ft	\$2,000		
Pole Banner (outdoor)	2ft x 5ft 4in	\$500		
Red Roof Banner Container (outdoor)	40ft x 8ft	\$5,000		3 Container Max
I-10 Fwy Billboard (outdoor, bottom)	20ft x 5ft	\$5,000		
Trailer on Irvington Rd (outdoor, front)	51ft 7in x 8ft 9in	\$10,000		Facing Irvington Rd
Trailer on Irvington Rd (outdoor, back)	51ft 7in x 8ft 9in	\$10,000		Facing Parking Lot
Top Entrance Outdoor Banner (outdoor)	20ft x 8ft	\$10,000		Above Main Door
Moving Billboard Side	5ft x 8ft	\$2,000		
Tower Showcase Shelf	18in x 15in	\$350		West or South
JOGS TV Ads	1080px x 1920px	\$350		
Website Banners		\$1,500		
Newsletters		\$800		
Custom Size Banner		\$3000		



### JOGS Tucson Gem and Jewelry Show Advertising Orders Terms and Conditions Ad Agreement - Invoice

By Advertising Company being in receipt of this forwarded Ad Agreement-Invoice, they agree to comply with all of the JOGS Gem and Jewelry Show terms and conditions outlined herein.

All advertising orders/ads for the events organized by JOGS International Exhibits, LLC. are accepted and published by JOGS International Exhibits, LLC. with the understanding that the Advertising company and/or Agency assume all responsibility for the content.

Advertising companies must adhere to all deadlines and accept that the consequences of missing deadlines may result in their ad not being placed or posted, and no refunds will be issued to the Advertising company in this case.

If the Advertising company uses JOGS International Exhibits, LLC. to design their ad they will be provided with proof of their completed ad before their ad goes to press or is posted online.

Further, if an Advertising company neglects to approve their ad proof, the ad will be considered "Approved As Is" and will be placed or posted accordingly, and they may not be refunded for their ad.

If the Advertising company provides their ad camera-ready their ad will be reviewed by JOGS International Exhibits, LLC. to ensure it meets proper specifications, and if the ad requires adjustments Advertising company will be notified.

It is the Advertising company's responsibility to provide a revised ad, and if they do not provide a revised ad the original ad will be placed or posted and shall be considered Advertising company's responsibility, and no refund is applicable.

If Advertising company fails to provide ad copy after they have reserved ad space, they will be liable for full payment.

The forwarding of this Agreement to the Advertising company—per verbal or written permission of the Advertising company—is construed as their acceptance of their ad reservation and of the ad rates and conditions under which they reserved their ad. If litigation is necessary Advertising company will indemnify, defend, and hold harmless the JOGS International Exhibits, LLC., and all its employees, agents, independent contractors, successors, or assigns of the abovementioned, against and from any claim, and all loss, expense, or liability arising out of the publication of any advertising copy of the JOGS Show Guide, publications and/or any other Advertising materials offered by JOGS International Exhibits, LLC.

JOGS International Exhibits, LLC. shall not be liable for any delay or failure to print, publish, distribute, or deliver any or all portion of any issue in which advertising accepted by international Exhibits, LLC. is contained if such failure is due to acts of God/Goddess, strikes, accidents, or other circumstances beyond the JOGS International Exhibits, LLC. control. Liability for errors or omissions due to negligence or any other cause is limited to providing space of equivalent cost in a subsequent issue.

The liability of JOGS International Exhibits, LLC. for any error, omission, or delay for which it may be held legally responsible shall in no event exceed the cost of the space paid for and occupied by the company's individual advertisement.

Cancellation of this Ad Agreement-Invoice may be made in writing 60 days prior to the corresponding event opening date, and 50% of payment will be refunded. If cancellation is made after the ad is placed or posted - no payment will be refunded.

All accounts not paid within the agreed term period—unless Advertising company contacts JOGS International Exhibits, LLC. to make special arrangements—will receive a subsequent invoice with a 10% late fee included.



### JOGS Tucson Gem and Jewelry Show Advertising Orders Terms and Conditions Ad Agreement - Invoice

If an Advertising company's payment has not been received within two weeks after a subsequent invoice has been sent, their account may be turned over to a collection service.

In case of cancellation by the Advertising Company, the Advertising Company is liable for the full amount of the Advertisement order/Ad.

The ad rates contained in this advertising package replace any previously published rates and are subject to change without notice.

JOGS International Exhibits, LLC. reserves the right to refuse advertising for any reason. Signing this agreement and placement of advertising constitutes acceptance of these terms.

Advertising Company:	Printed Full Name:	_ Signature:
Date:		

#### **Methods of Payment accepted:**

- 1. Pay with your credit or debit card. Complete the information below; if using a card, scan and email this page to advertising@jogsshow.com or send it by fax at +1-213-629-3434.
- 2. Use Zelle bank transfer option (receiver: JOGS International Exhibits, LLC., email associated with Zelle transfers is info@jogsshow.com.
- 3. Use PayPal; send PayPal transfer to info@jogsshow.com.
- 4. Write a check, make it payable to

JOGS International Exhibits, LLC., and mail it to 12125 Riverside Dr., Unit B, Valley Village, CA 91607

- 5. Send Wire transfer. Please contact us by emailing advertising@jogsshow.coim to receive special wire instructions.
- 6. Pay by cash/cashier's checks



#### **CREDIT CARD AUTHORIZATION FORM**

#### **JOGS TUCSON GEM & JEWELRY SHOW**

<b>Credit Card Authorization Agi</b>	reement	
Select Method of Payment: Visa Discover Mastercard		
Credit Card Number:		
Expiration date:	CVV:	
Cardholder's Name (as it appears on the card):		
Billing Address of the Cardholder:		
City: S	state: Zip:	Country:
Customer's Company Name (for whom the card is being used):		
Cardholder hereby authorizes JOGS International Exhibits LLC. to charge credit card described herein for all charges incurred by Exhibitor and has read, understands and agrees to this form and agrees to pay all charges as described in Cardholder Agreement		
A current charge of: \$		
1. In the event a charge is not honored, the undersigned personally guarantees payments of the above amounts due by the exhibitor.		
2.A facsimile and an e-mail copy of this credit card authorization shall be regarded and have the same force and effect as an original.		
3.The undersigned further agrees to waive any right to any chargeback.		
Cardholder's Signature: Date:		
Credit Card Authorization Agreement Cash		
Enclosed Amount:		
Check Number:		_

#### Wire Transfer Information

Attention International Exhibitors! Before transferring funds please contact JOGS Show to receive individual wire transfer instructions. After you transfer funds please forward a copy of your completed wire transfer form with your company name and booth number if available.