

JOGS
INTERNATIONAL EXHIBITS

JOGS Las Vegas 2026
Gem, Mineral & Jewelry Show

MAY 27 - 31, 2026



ADVERTISING OPPORTUNITIES



**MAXIMIZE EXPOSURE
FOR YOUR BRAND!**

NEW Advertising Options Available

INTERESTED IN ADVERTISING?

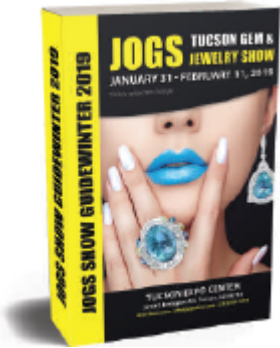
CALL US: +1 (213) 629-3030

EMAIL US: advertising@jogsshow.com

JOGS Show Guide

Advertising in the Las Vegas Gem, Mineral & Jewelry Show Guide is a powerful way to attract new buyers and maintain contact with them throughout the year. This comprehensive, full-color booklet, sized at 8.5" x 5.5", features advertisements from JOGS exhibitors and affiliated companies and is widely distributed throughout the show..

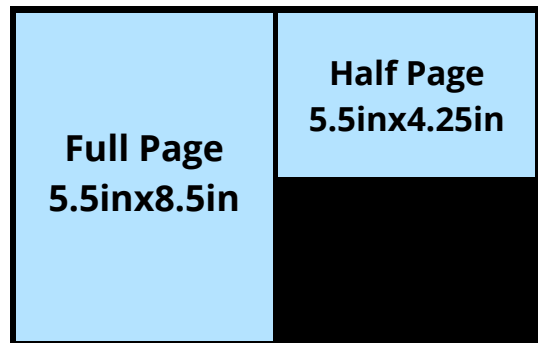
The guide not only reminds your established clients of your booth location but also draws in new buyers searching for products. It includes essential information for attendees, such as show dates and hours, JOGS show policies, amenities, floor plans, and an alphabetical list and booth numbers of every exhibitor at the Las Vegas Gem, Mineral & Jewelry Show.



One of the key benefits of advertising in the guide is that buyers keep it all year long. They have access to the contact information of exhibitors, allowing them to make orders and stay in touch throughout the year.

Additionally, the guide will be published and available online after the show on the www.jogsshow.com website, making it even easier for buyers to find and connect with exhibitors.

For new JOGS Show exhibitors, this guide is an invaluable tool to promote their business. It showcases their location and products, and helps attract new buyers with photos of their merchandise and designs.



Ad Type	Dimensions (WxH)	Price
2 Full Page Ad	11 in x 8.5in	\$1500
Full Page Ad	5.5in x 8.5in	\$800
Half Page Ad	5.5in x 4.25in	\$500

Dimensions are the **final trim size**; all artwork must include a **1/4-inch bleed**.

- Remind your buyers where you are located at the show and what products you sell
- Attract New Buyers with photos of your products and designs
- One of the most effective ways to advertise your business for new JOGS Show Exhibitors

Ad placements are offered on a first-come, first-served basis. To learn about available spaces, please contact our advertising team at **+1 (213) 629-3030** or email advertising@jogsshow.com.

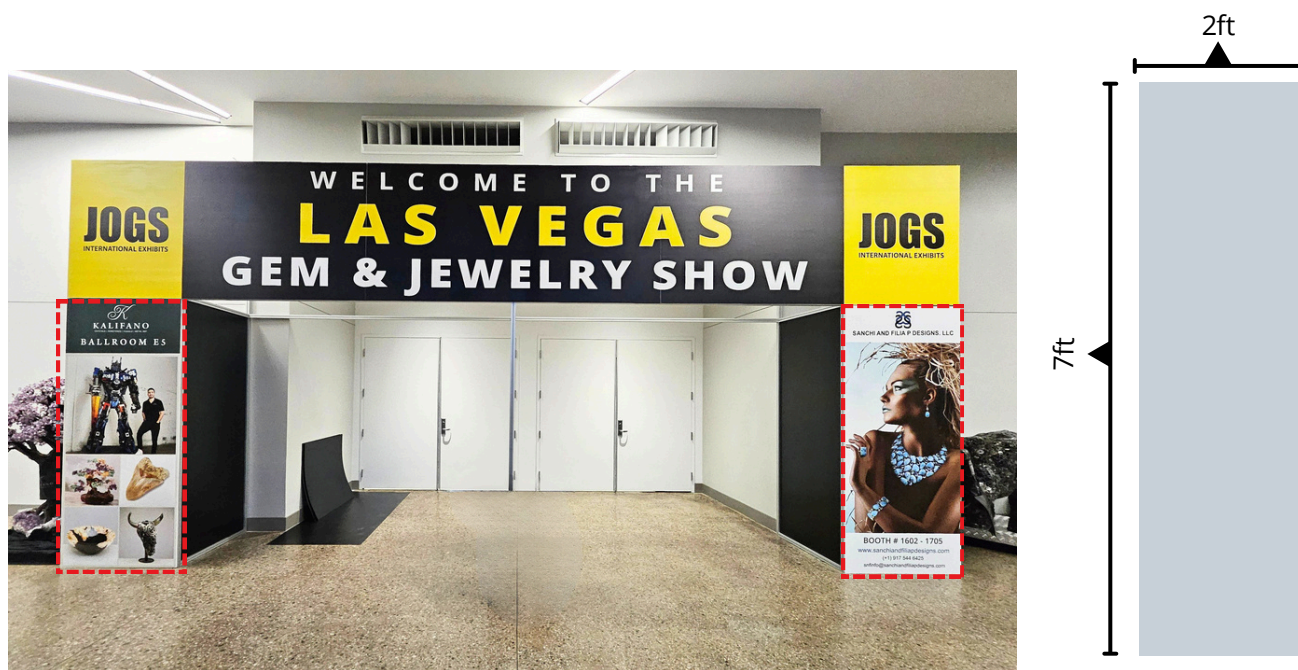
DEADLINE TO SUBMIT ARTWORK FOR ADS IS APRIL 20th, 2026!

Entry Arch Pillars

Make a bold first impression the moment buyers walk in.

Elevate your brand presence with our Entry Arch Pillars. Positioned strategically at the entrance of the JOGS Show, this eye-catching structure provides an excellent opportunity to showcase your brand in a prominent and visually striking manner. Stand out from the crowd and leave a lasting impression on attendees. ***Subject to Availability.**

Ad Type	Dimensions (WxH)	Price
Entry Arch Pillars	2 ft x 7 ft	\$1000



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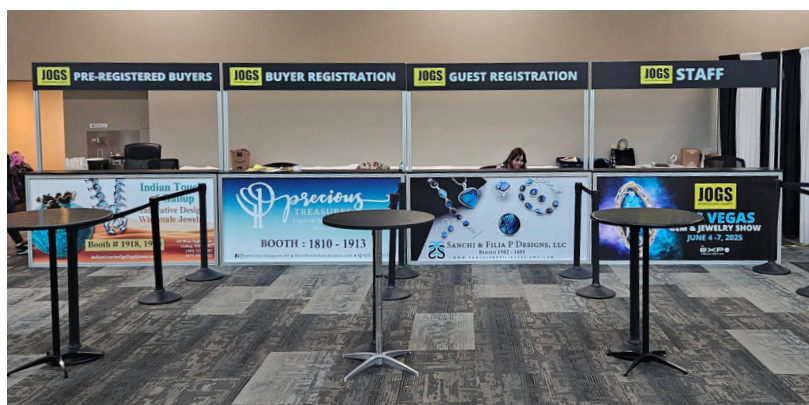
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Registration Counter Front Panel Kicker Ad

Make a powerful first impression where buyers begin their journey at the show.

Registration Counter Front Panel Kicker Ad is displayed on the front panels of the registration counters, directly facing incoming attendees. This prime location offers continuous visibility to buyers as they check in, providing an effective way to highlight exhibitors' brand and attract attention at one of the show's busiest areas.

Ad Type	Dimensions (WxH)	Price
Registration Counter Front Panel Kicker Ad	6 ft x 3 ft	\$1000



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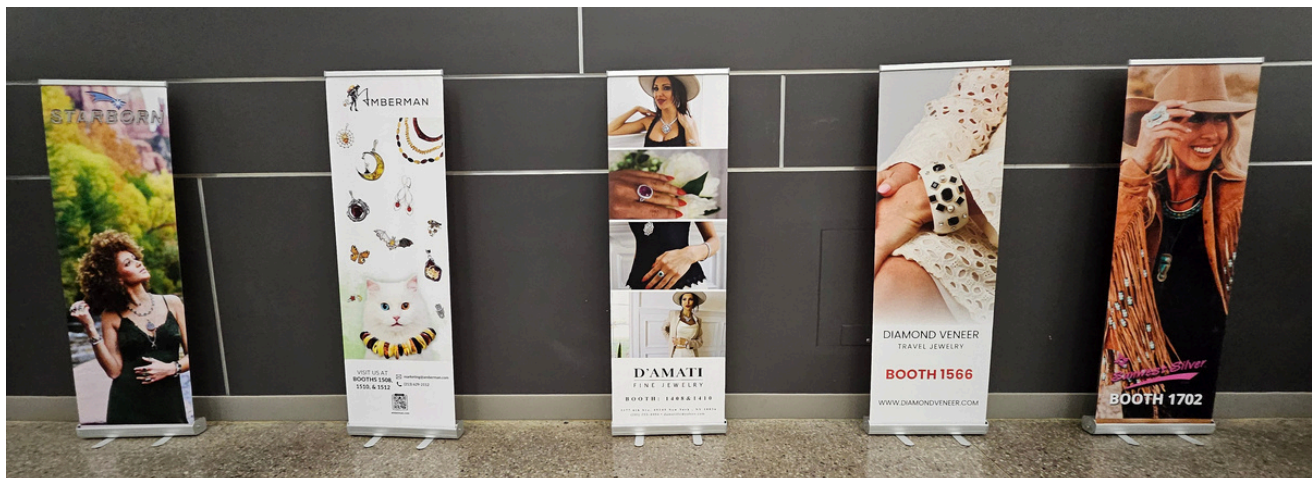
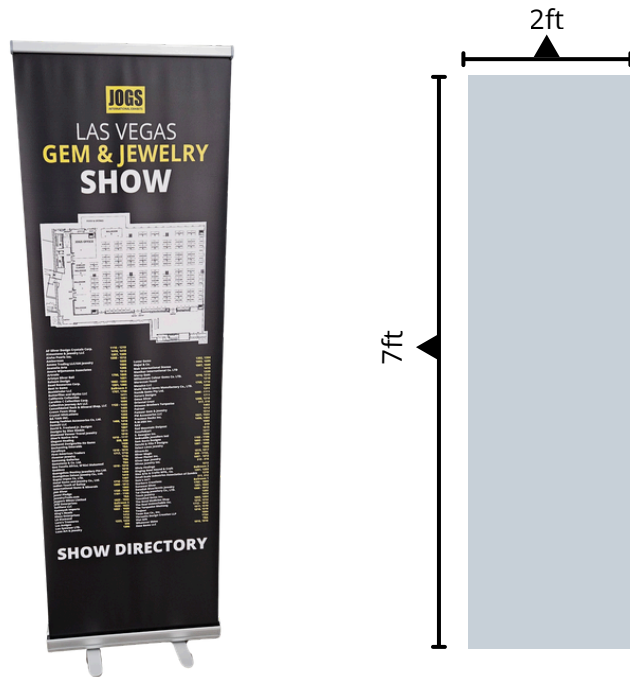
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Stand Up Banner

Flexible placement, powerful visibility.

Portable and versatile, our 2ft x7ft Stand Up Banners offer a convenient way to promote Exhibitors' brand at various locations within the event hall. Ideal for highlighting key products or special offers, these banners provide maximum visibility and impact at an affordable price point.

Ad Type	Dimensions (WxH)	Price
Stand Up Banner	2 ft x 7 ft	\$800



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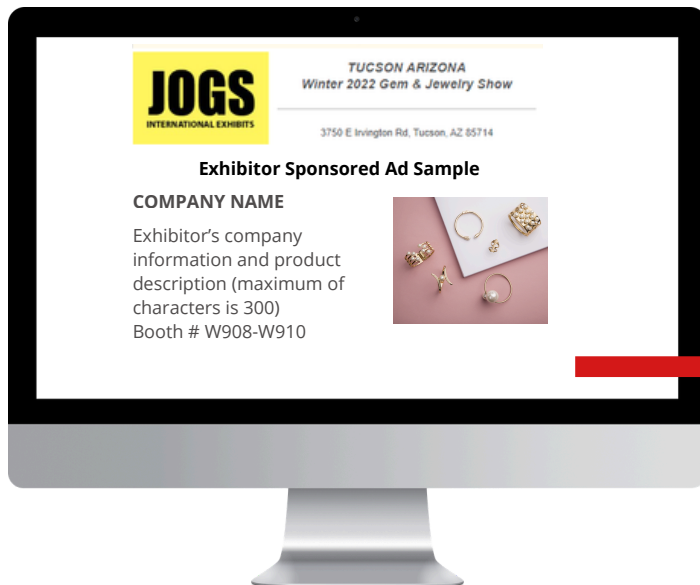
Newsletters

MAKE AN IMPRESSION BEFORE THE SHOW! (Ask about our Newsletter Schedule.)

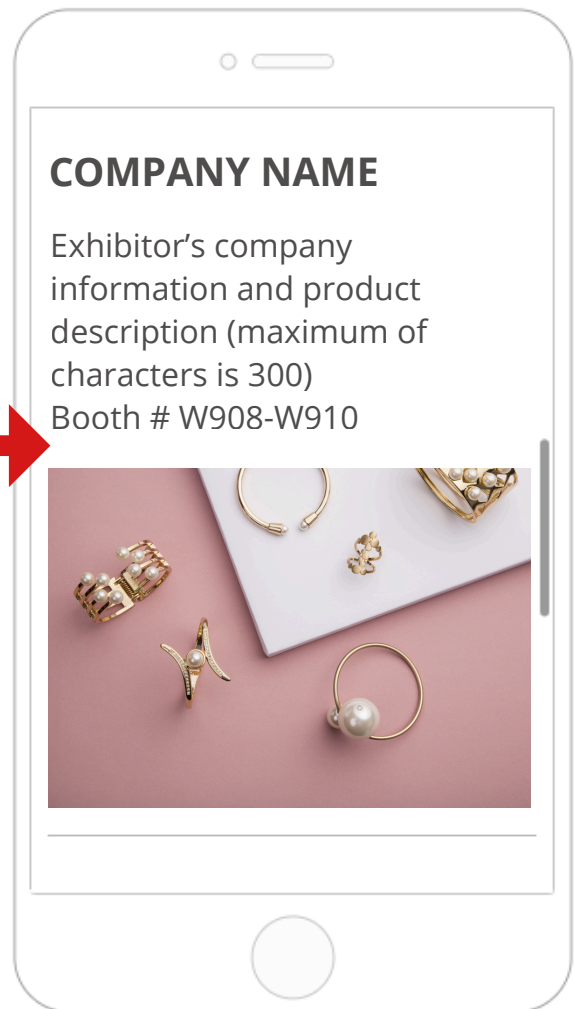
Newsletter advertising is a highly effective way to market your products and services at the JOGS Show. Reaching over 50,000 registered wholesale buyers, the newsletter offers a valuable opportunity for exposure. For companies seeking a greater return on investment and increased leads from show participation, enhancing pre-show marketing efforts is essential. Email marketing provides a straightforward and cost-effective method to make a significant impact.

- Offer special coupons or discounts
- Provide in-depth product descriptions and information
- Include images — a picture is worth a thousand words.
- Give buyers a sneak peek of what is going to be happening in the booth

Desktop View



Mobile View



Ad Type	Dimensions (WxH)	Price
Newsletter Ad	500px x 300px	\$350

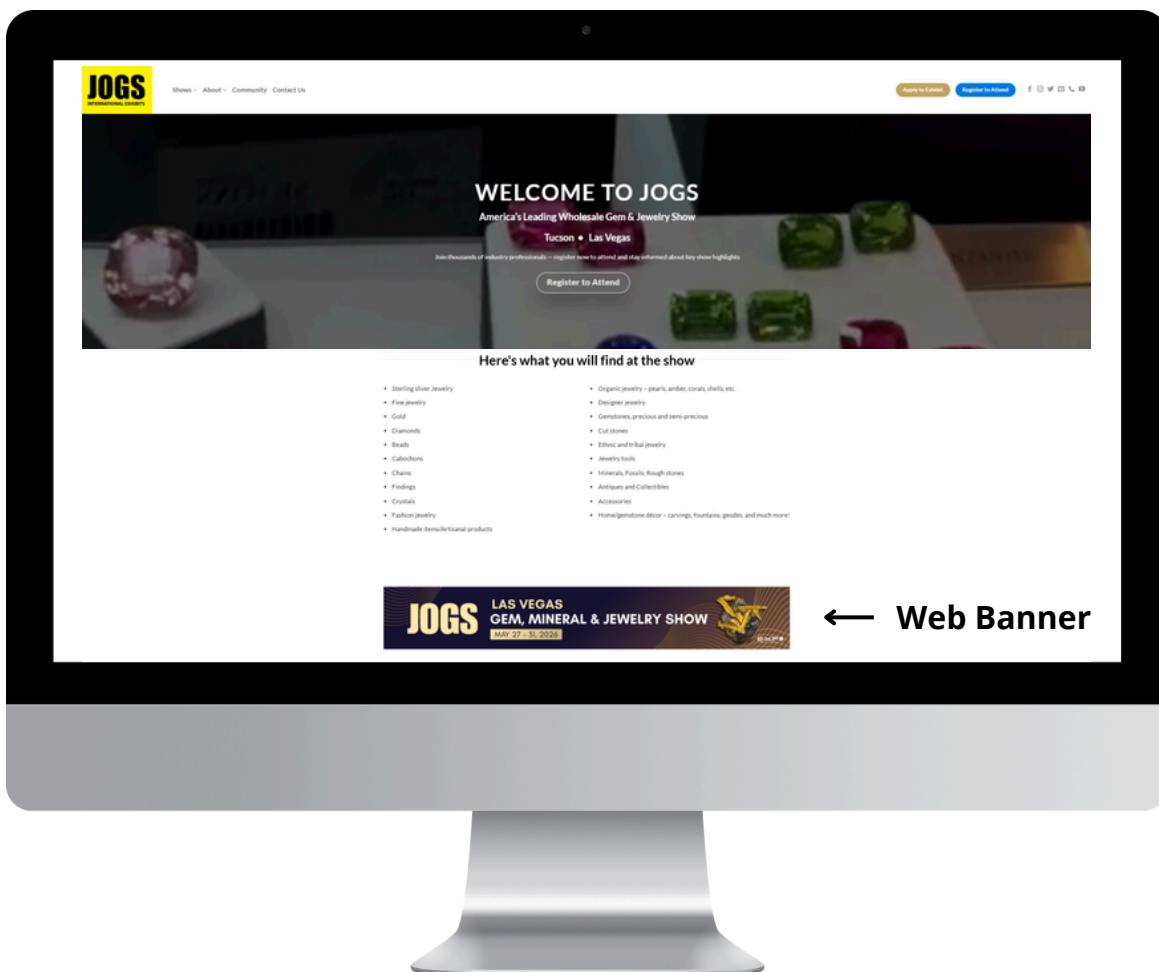
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Website Banner Ads

BECOME A SPONSORED JOGS VENDOR! (Ask about our Different Placements)

Advertising on the JOGS website homepage allows exhibitors to showcase their products and services to a broad audience, maximizing engagement with attendees ahead of the show. The web banner, prominently placed on the highest-traffic page, enables exhibitors to present their company and brand to thousands of JOGS buyers who visit the website to learn about upcoming events, plan for the show, and register for badges. This advanced exposure ensures exhibitor's presence is noticed well before the in-person event.

Online advertising is an effective way to drive traffic to exhibitors' website, helping to raise awareness of their brand.



Ad Type	Dimensions (WxH)	Price
Website Banner	750px x 300px	\$500

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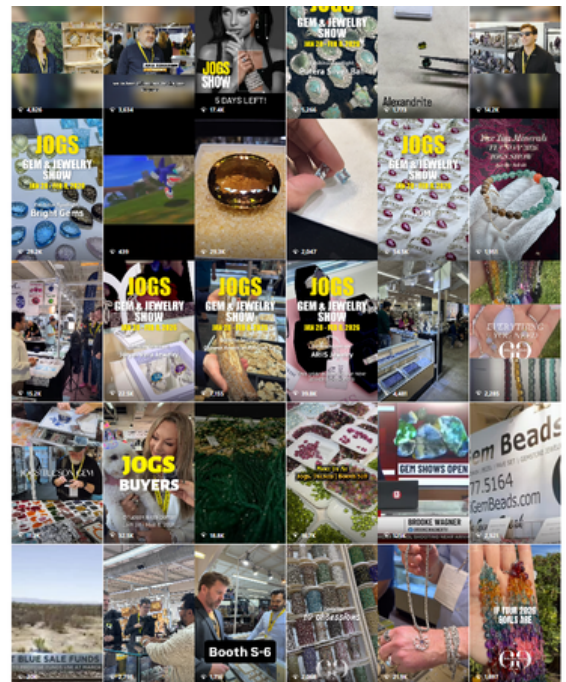
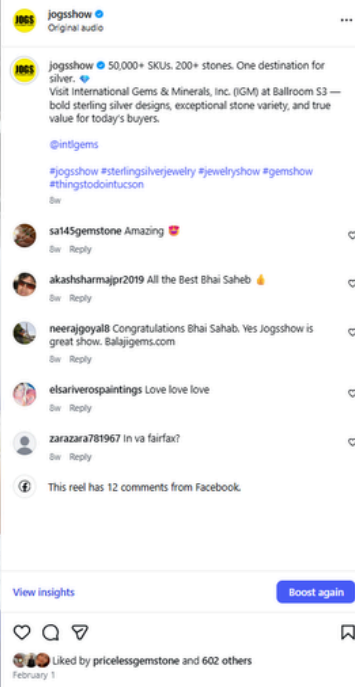
Social Media Exposure

ADVERTISE YOUR PRODUCT THROUGH JOGS SOCIAL MEDIA CHANNELS!

Showcase your products, designs, exclusive items, and special offers to tens of thousands of JOGS Show followers and subscribers through our various social media channels.

The first post is Free.

All posts thereafter are subject to a standard rate of \$250 per post.



Ad Type	Dimensions (WxH)	Price
Social Media Post	1080px x 1080px	Free (First Post) / \$250

Please email us at advertising@jogsshow.com with any of the following:

- Photos or videos of your brand's unique products and new designs.
(Please Note: All pictures will be evaluated and approved by JOGS Team before posting)
- Company logo and info
- Offers, deals or specials

Design Service

MAKE AN IMPACT WITH PROFESSIONALLY DESIGNED ARTWORK BY THE JOGS CREATIVE TEAM.

We create visually compelling, on-brand designs to help you stand out and attract buyers. By combining strong visuals with strategic layout and messaging, we ensure your brand captures attention and leaves a lasting impression. Our goal is to turn your products into eye-catching visuals that drive engagement and generate real business opportunities.

Please note: Design services apply to static/graphic artwork only. Video editing or motion content is not included.

To ensure the best results, exhibitors are required to provide all relevant images, logos, and content to be included in the design.

Please email us at advertising@jogsshow.com with any of the following:

- High-resolution photos of your products and latest designs
- Company logo and relevant brand information
- Booth number
- Any offers, promotions, or special deals you would like to feature
- Brand slogan, tagline, or a short testimonial (optional)

Ad Type	Dimensions (WxH)	Price
Design Service	As applicable	\$150 per artwork Revisions: \$50 each



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JOGS Advertisement Order Form

Company: _____ Phone: _____ Email: _____

Select Type of ad you are interested in:	Size (WxH)	Las Vegas Show Price	Qty:	Notes:
Show Guide, 2 Full Pages Ad	11in x 8.5in	\$1,500		
Show Guide, Full Page Ad	5.5in x 8.5in	\$800		
Show Guide, Half Page Ad	5.5in x 4.5in	\$500		
Entry Arch Pillars	2ft x 7ft	\$1,000		
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Website Banners	750px x 300px	\$500		
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Design Service	As applicable	\$150		

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JOGS Las Vegas Gem, Mineral & Jewelry Show Terms and Conditions

Advertising Company agrees to comply with all terms and conditions outlined by the JOGS Las Vegas Gem, Mineral & Jewelry Show.

To ensure placement, all ads must be paid for at the time of order. Accounts not paid within the agreed term period—unless special arrangements are made with JOGS International Exhibits, LLC—will incur a subsequent invoice with a 10% late fee.

Advertising companies must adhere to all deadlines, accepting that missing a deadline may result in their ad not being placed or posted, with no refunds issued.

If the Advertising Company uses JOGS International Exhibits, LLC to design their ad, they will receive proof of the completed ad before it goes to press or is posted online. If the Advertising Company fails to approve the ad proof, it will be considered "Approved As Is" and will be placed or posted accordingly, with no refund issued.

If the Advertising Company provides a camera-ready ad, JOGS International Exhibits, LLC. will review it to ensure it meets proper specifications. If adjustments are needed, the Advertising Company will be notified. It is the Advertising Company's responsibility to provide a revised ad. Failure to do so will result in the original ad being placed or posted, for which the Advertising Company will be responsible, and no refund will be applicable.

If the Advertising Company fails to provide ad copy after reserving ad space, they will be liable for full payment.

Forwarding this Agreement to the Advertising Company—based on verbal or written permission—is construed as acceptance of their ad reservation and the ad rates and conditions under which the ad was reserved.

If litigation is necessary, the Advertising Company will indemnify, defend, and hold harmless JOGS International Exhibits, LLC, and all its employees, agents, independent contractors, successors, or assigns against any claim, loss, expense, or liability arising from the publication of any advertising copy in the JOGS Show Guide, publications, or any other advertising materials offered by JOGS International Exhibits, LLC.

The liability of JOGS International Exhibits, LLC for any error, omission, or delay shall not exceed the amount paid by the advertising company for their ad space.

In case of cancellation by the Advertising Company, the advertising company will be liable for the full amount of the Advertisement order.

The Advertising Company is solely responsible for ensuring that all submitted content complies with applicable copyright and intellectual property laws. JOGS International Exhibits, LLC assumes no liability for any infringement arising from such content.

Company: _____ Name: _____ Date: _____