

JOGS Tucson Fall Gem & Jewelry Show 2026



ADVERTISING OPPORTUNITIES



**MAXIMIZE EXPOSURE
FOR YOUR BRAND!**

NEW Advertising Options Available

INTERESTED IN ADVERTISING?

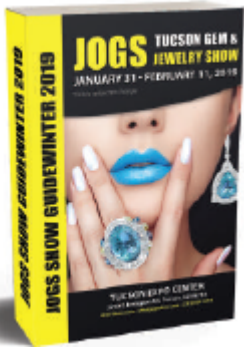
CALL US: +1 (213) 629-3030

EMAIL US: advertising@jogsshow.com

JOGS Show Guide

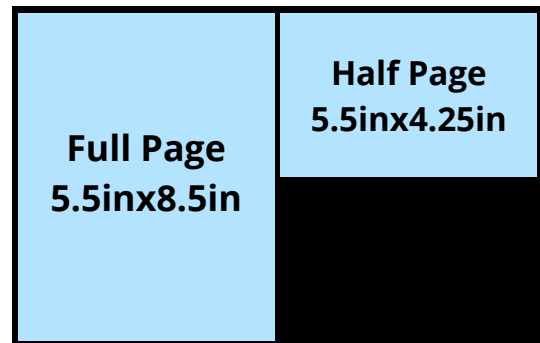
Advertising in JOGS Tucson Fall Gem & Jewelry Show Guide is a powerful way to attract new buyers and maintain contact with them throughout the year. This comprehensive, full-color booklet, sized at 8.5" x 5.5", features advertisements from JOGS exhibitors and affiliated companies and is widely distributed throughout the show.

The guide not only reminds your established clients of your booth location but also draws in new buyers searching for products. It includes essential information for attendees, such as show dates and hours, JOGS show policies, amenities, floor plans, and an alphabetical list and booth numbers of every exhibitor at JOGS Tucson Fall Gem & Jewelry Show.



One of the key benefits of advertising in the guide is that buyers keep it all year long. They have access to the contact information of exhibitors, allowing them to make orders and stay in touch throughout the year. Additionally, the guide will be published and available online after the show on the www.jogsshow.com website, making it even easier for buyers to find and connect with exhibitors.

For new JOGS Show exhibitors, this guide is an invaluable tool to promote their business. It showcases their location and products, and helps attract new buyers with photos of their merchandise and designs.



Ad Type	Dimensions (WxH)	Price
2 Full Page Ad	11 in x 8.5in	\$1800
Full Page Ad	5.5in x 8.5in	\$1000
Half Page Ad	5.5in x 4.25in	\$650

Dimensions are the **final trim size**; all artwork must include a **1/4-inch bleed**.

- Remind your buyers where you are located at the show and what products you sell
- Attract New Buyers with photos of your products and designs
- One of the most effective ways to advertise your business for new JOGS Show Exhibitors

Ad placements are offered on a first-come, first-served basis. To learn about available spaces, please contact our advertising team at **+1 (213) 629-3030** or email **advertising@jogsshow.com**.

DEADLINE TO SUBMIT ARTWORK FOR ADS IS AUGUST 1, 2026!

Flag Banner

West Hall and East Hall, Indoor

Limited Availability

MAKE A BIG IMPRESSION AT LITTLE COST! (Available indoors in West and East Halls)

Positioned in high-traffic areas, Flag Banners provide a versatile and cost-effective advertising solution. Enhance your business visibility, attract new buyers, and inform your existing clients of your booth location by featuring a photo of your products alongside your booth number on the flag banner.

Place the flag banner near your booth or in a different hall to drive additional traffic - advertising your brand with flag banners is a strategic business decision. Availability is limited, so order early to secure your preferred location.

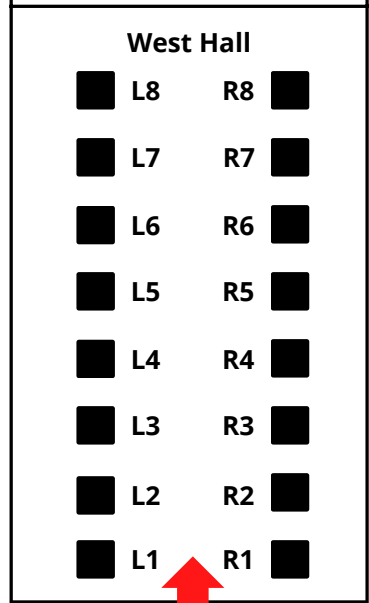
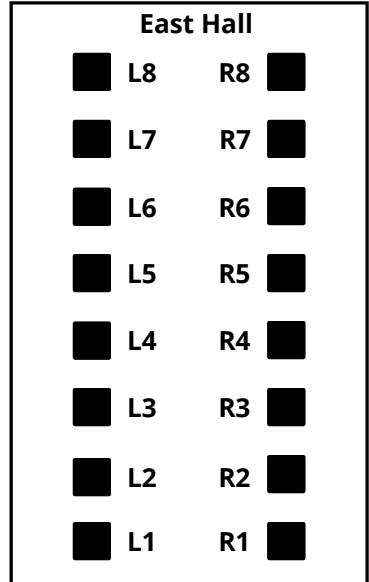


Dimensions (WxH)	Price
2ft x 6ft	\$500

Flag Placement Availability

- West Hall:** 16 flag slots available
- East Hall:** 16 flag slots available

- Please Note: There are 16 double-sided flags per hall
- 8 flags on left-side columns
 - 8 flags on right-side columns



WEST HALL ENTRANCE

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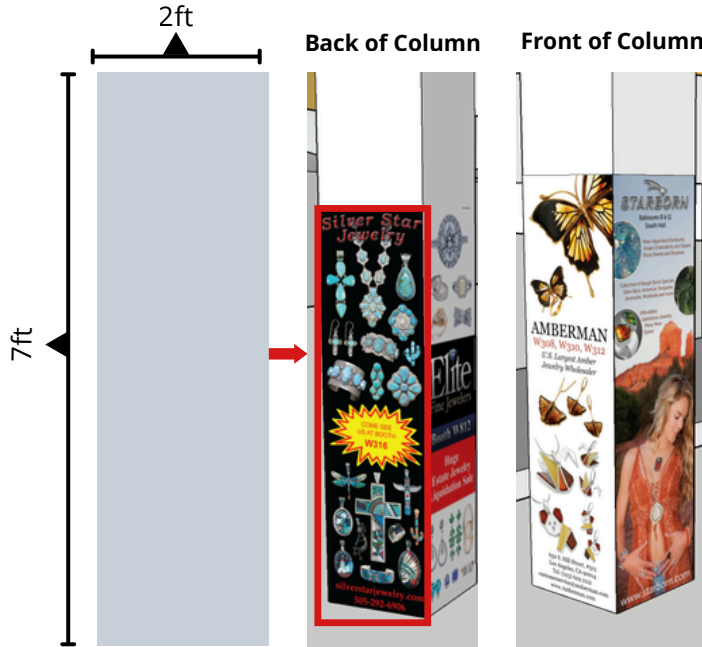
DEADLINE TO SUBMIT ARTWORK FOR ADS IS AUGUST 1, 2026!

Front Entrance Column Banner

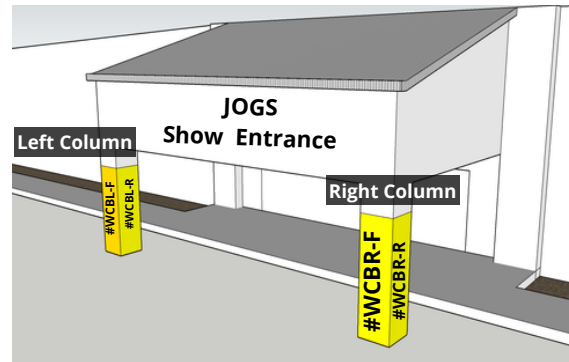
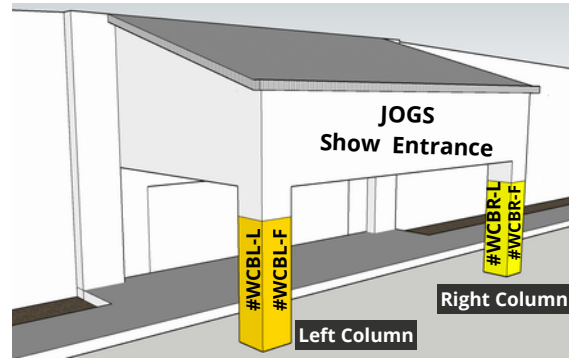
West Hall, Outdoor

MAKE THE FIRST IMPRESSION ON BUYERS! (Available Outside West Hall)

The 2ft X 7ft outdoor column banners are located at the main entrances and registration area of the JOGS Show. They are seen by all buyers who are entering the show.



Front Side Column Diagram



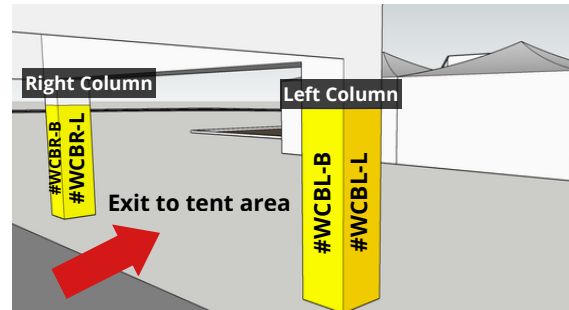
Front Entrance Column Banners (Left Column)

ID	Location	Dimensions (WxH)	Price
#WCBL-F	Front	2ft x 7ft	\$500
#WCBL-B	Back	2ft x 7ft	\$500
#WCBL-L	Left	2ft x 7ft	\$500
#WCBL-R	Right	2ft x 7ft	\$500

Front Entrance Column Banners (Right Column)

ID	Location	Dimensions (WxH)	Price
#WCBR-F	Front	2ft x 7ft	\$500
#WCBR-B	Back	2ft x 7ft	\$500
#WCBR-L	Left	2ft x 7ft	\$500
#WCBR-R	Right	2ft x 7ft	\$500

Back Side Column Diagram



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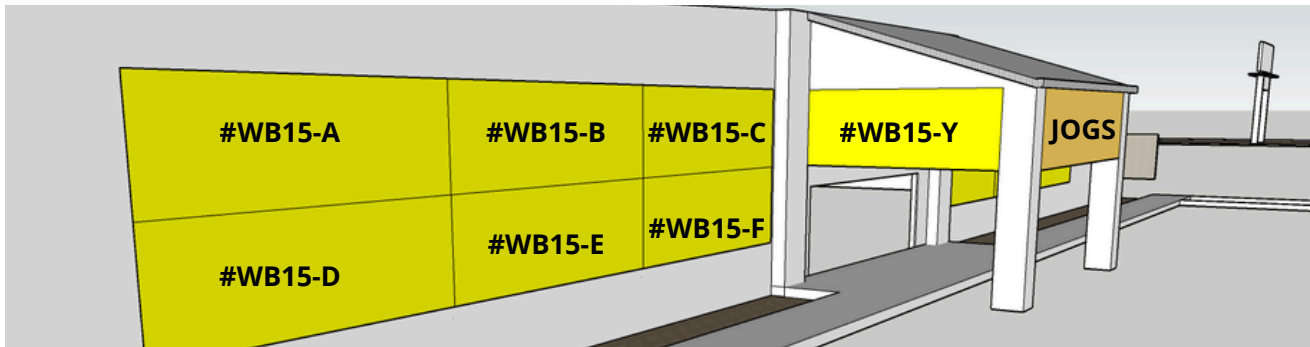
DEADLINE TO SUBMIT ARTWORK FOR ADS IS AUGUST 1, 2026!

15ft x 5ft Wall Banner

West Hall, Outdoor

MAKE THE BIG IMPRESSION ON BUYERS! (Available Outside the West Hall Entrance)

The Outdoor Wall Banner is the first visual encounter for show attendees entering from the parking lot of the Tucson Expo Center. Available in various customizable sizes, the most popular among JOGS Show exhibitors is the 15 ft x 5 ft banner. This banner is strategically placed on the exterior wall of the event venue, adjacent to the main entrance, ensuring maximum visibility.



ID	Dimensions (WxH)	Price
#WB15-A	15ft x 5ft	\$800
#WB15-B	15ft x 5ft	\$800
#WB15-C	15ft x 5ft	\$800
#WB15-D	15ft x 5ft	\$800
#WB15-E	15ft x 5ft	\$800
#WB15-F	15ft x 5ft	\$800
#WB15-G	15ft x 5ft	\$800
#WB15-H	15ft x 5ft	\$800
#WB15-I	15ft x 5ft	\$800
#WB15-J	15ft x 5ft	\$800
#WB15-K	15ft x 5ft	\$800
#WB15-L	15ft x 5ft	\$800
#WB15-Y	15ft x 5ft	\$800
#WB15-Z	15ft x 5ft	\$800



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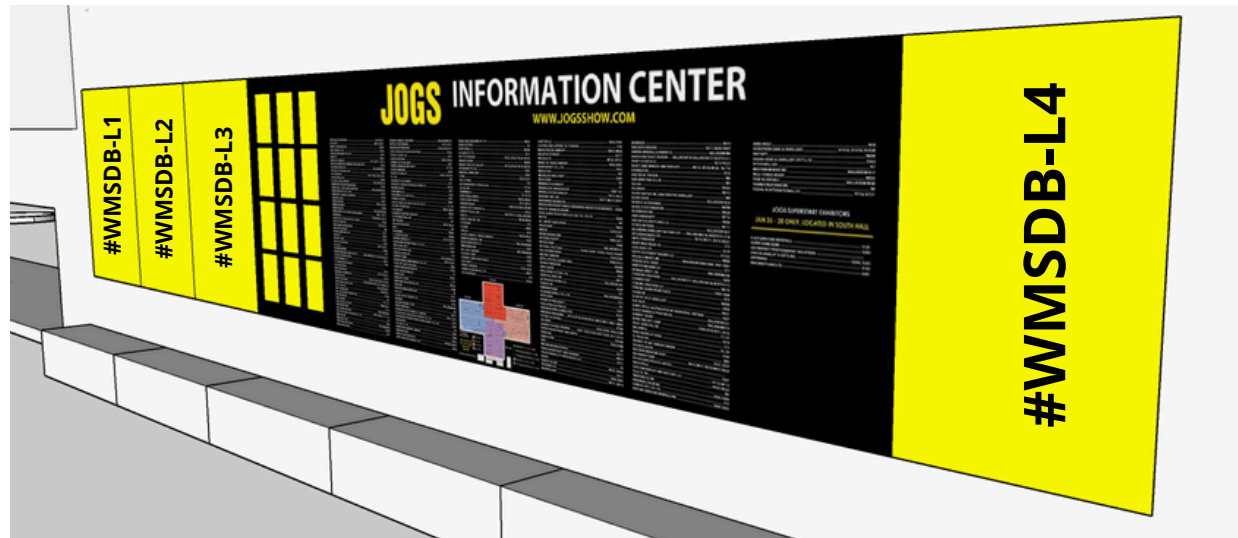
DEADLINE TO SUBMIT ARTWORK FOR ADS IS AUGUST 1, 2026!

Main Show Directory Banner - Large

West Hall, Indoor

GET LOCATED BY OUR BUYERS! (Available Inside by West Hall Registration)

Showcase your company and products at the JOGS Tucson Gem & Jewelry Show's registration areas. The show directory banner is located next to the main entrance registration and contains a large map of the show, as well as a directory of all exhibitors' booth locations, and Show amenities.



ID	Dimensions (WxH)	Price
#WMSDB-L1	5ft x 8ft	\$800
#WMSDB-L2	5ft x 8ft	\$800
#WMSDB-L3	5ft x 8ft	\$800
#WMSDB-L4	5ft x 8ft	\$800



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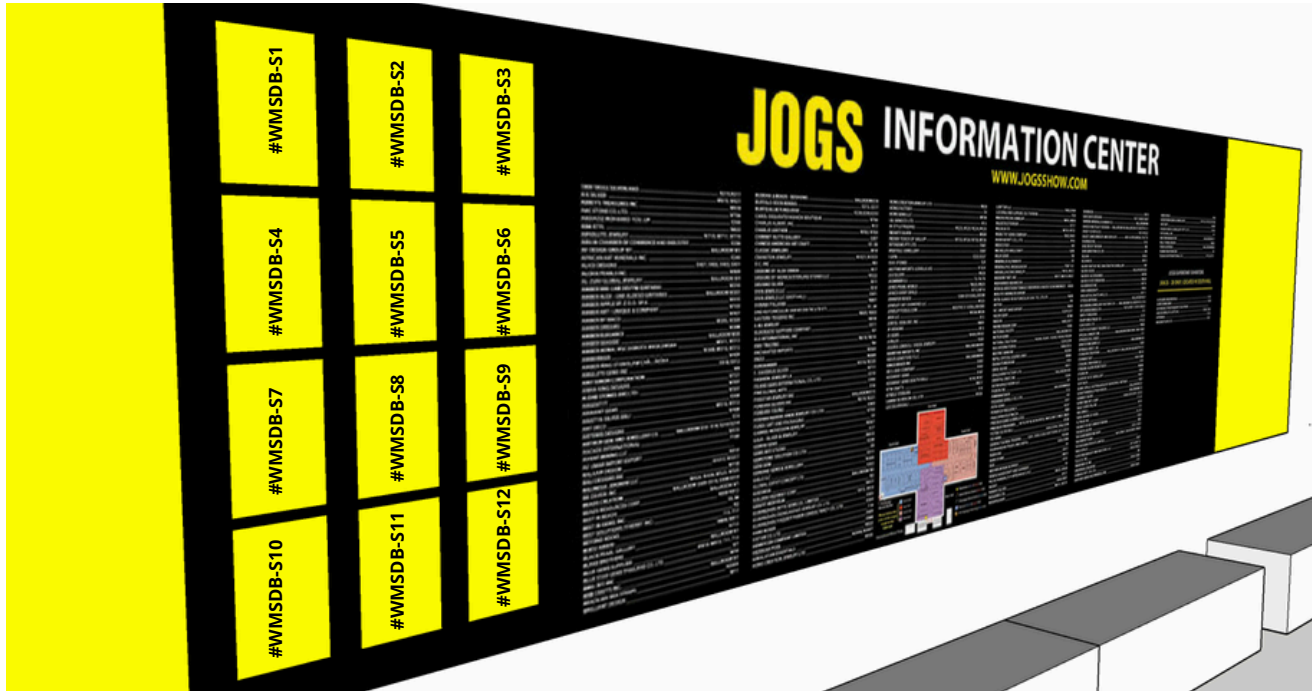
DEADLINE TO SUBMIT ARTWORK FOR ADS IS AUGUST 1, 2026!

Main Show Directory Banner - Small

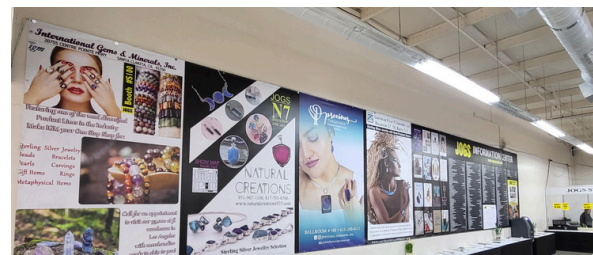
West Hall, Indoor

GET LOCATED BY OUR BUYERS! (Available Inside by West Hall Registration)

Showcase your company and products at the JOGS Tucson Gem & Jewelry Show's registration areas. The show directory banner is located next to the main entrance registration and contains a large map of the Show, as well as a directory of all exhibitors' booth locations, and show amenities.



ID	Dimensions (WxH)	Price
#WMSDB-S1	20in x 13in	\$350
#WMSDB-S2	20in x 13in	\$350
#WMSDB-S3	20in x 13in	\$350
#WMSDB-S4	20in x 13in	\$350
#WMSDB-S5	20in x 13in	\$350
#WMSDB-S6	20in x 13in	\$350
#WMSDB-S7	20in x 13in	\$350
#WMSDB-S8	20in x 13in	\$350
#WMSDB-S9	20in x 13in	\$350
#WMSDB-S10	20in x 13in	\$350
#WMSDB-S11	20in x 13in	\$350
#WMSDB-S12	20in x 13in	\$350



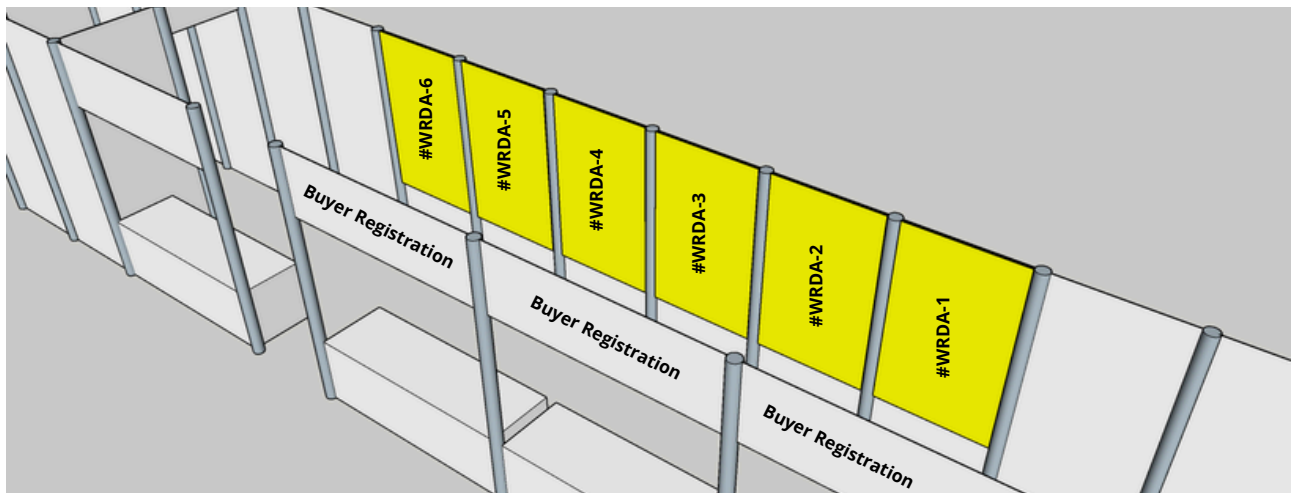
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Registration Desk Adhesive Banner

West Hall, Indoor

Trade shows make for stiff competition. Stand out from all the other booths by featuring your business or product's benefits on an eye-catching banner! Placed right behind the registrars, this banner is guaranteed to improve your brand's visibility, target new and existing customers, while also increasing brand recognition. This type of advertising allows attendees to see your products and services while waiting to be registered or even just passing by the registration area.



ID	Dimensions (WxH)	Price
#WRDA-1	3ft x 5ft	\$800
#WRDA-2	3ft x 5ft	\$800
#WRDA-3	3ft x 5ft	\$800
#WRDA-4	3ft x 5ft	\$800
#WRDA-5	3ft x 5ft	\$800
#WRDA-6	3ft x 5ft	\$800

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Registration Counter Front Panel Kicker Ad

West Hall, Indoor

Registration Front Counter Panel Ad (6.47 ft × 3.11 ft) is displayed on the front panels of the registration counters, directly facing incoming attendees. This prime location offers continuous visibility to buyers as they check in, providing an effective way to highlight your brand and attract attention at one of the show's busiest areas.



ID	Dimensions (WxH)	Price
#WHRFCPA-1	6.47 ft × 3.11 ft	\$800
#WHRFCPA-2	6.47 ft × 3.11 ft	\$800
#WHRFCPA-3	6.47 ft × 3.11 ft	\$800
#WHRFCPA-4	6.47 ft × 3.11 ft	\$800
#WHRFCPA-5	6.47 ft × 3.11 ft	\$800
#WHRFCPA-6	6.47 ft × 3.11 ft	\$800



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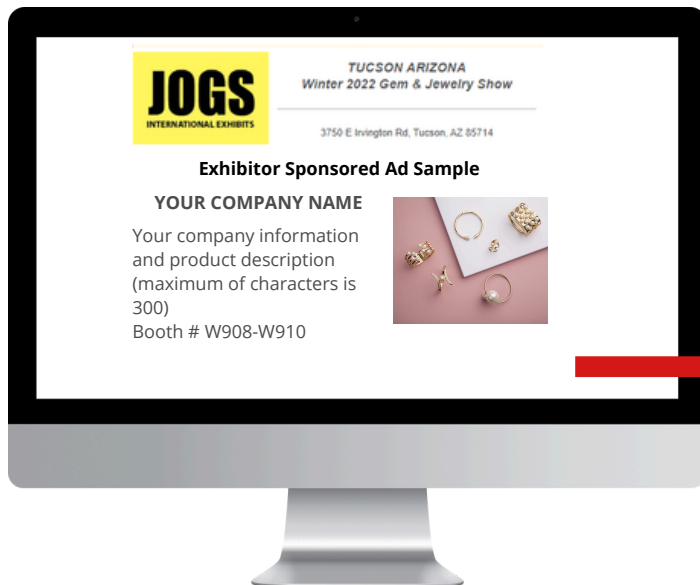
DEADLINE TO SUBMIT ARTWORK FOR ADS IS AUGUST 1, 2026!

Newsletters

Newsletter advertising is one of the most effective ways to market your products and/or services at the JOGS Show. Reach over 50,000 registered wholesale buyers with an ad space of 500px x 300px (W x H). **Images should be no larger than 150px x 150px** and description text should not exceed 300 characters.

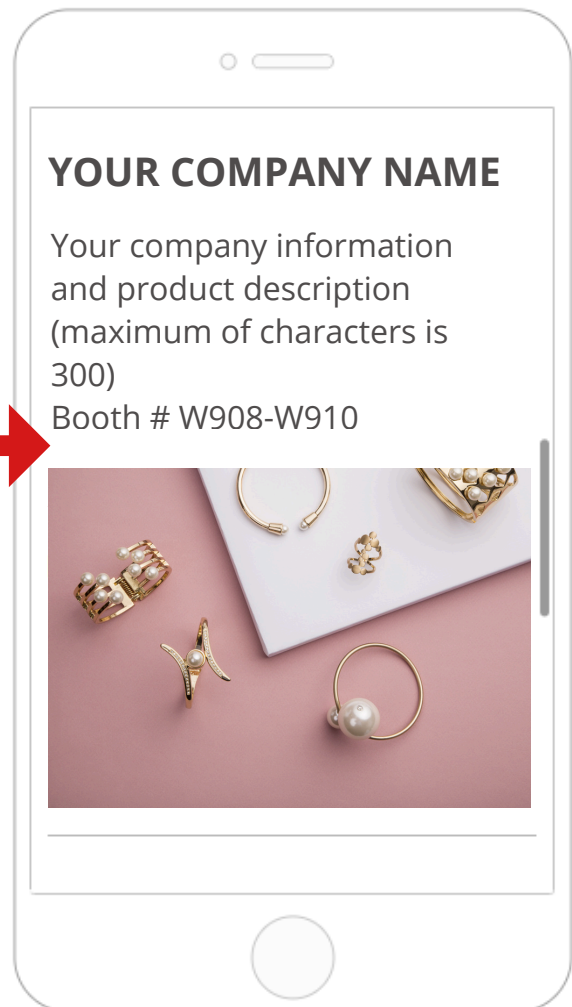
- 40% of B2B marketers claim that email newsletters are the most important tactic in their content marketing strategy
- Add call-to-action so you can drive more engagement from your visitors and increase product demand.
- Offer special coupons or discounts
- Give subscribers early access to sales
- Provide in-depth product description and information

Desktop View



Ad Type	Dimensions (WxH)	Price
Newsletter Ad	500px x 300px	\$350

Mobile View

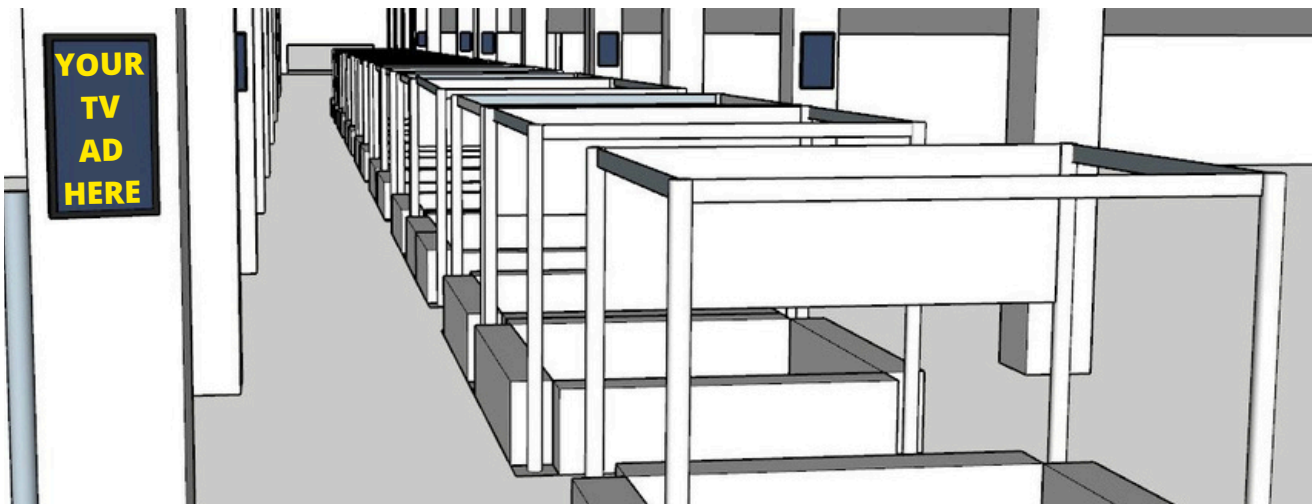


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JOGS TV Advertisements

JOGS Digital Ad Displays feature 20 high-definition 32-inch vertical screens strategically mounted on columns throughout the West Hall, one of the show's highest-traffic areas. Each screen rotates up to ten advertisements, with each ad displayed for 15 seconds per rotation, providing exhibitors with continuous, high-visibility exposure to thousands of buyers, industry professionals, and attendees throughout the event.

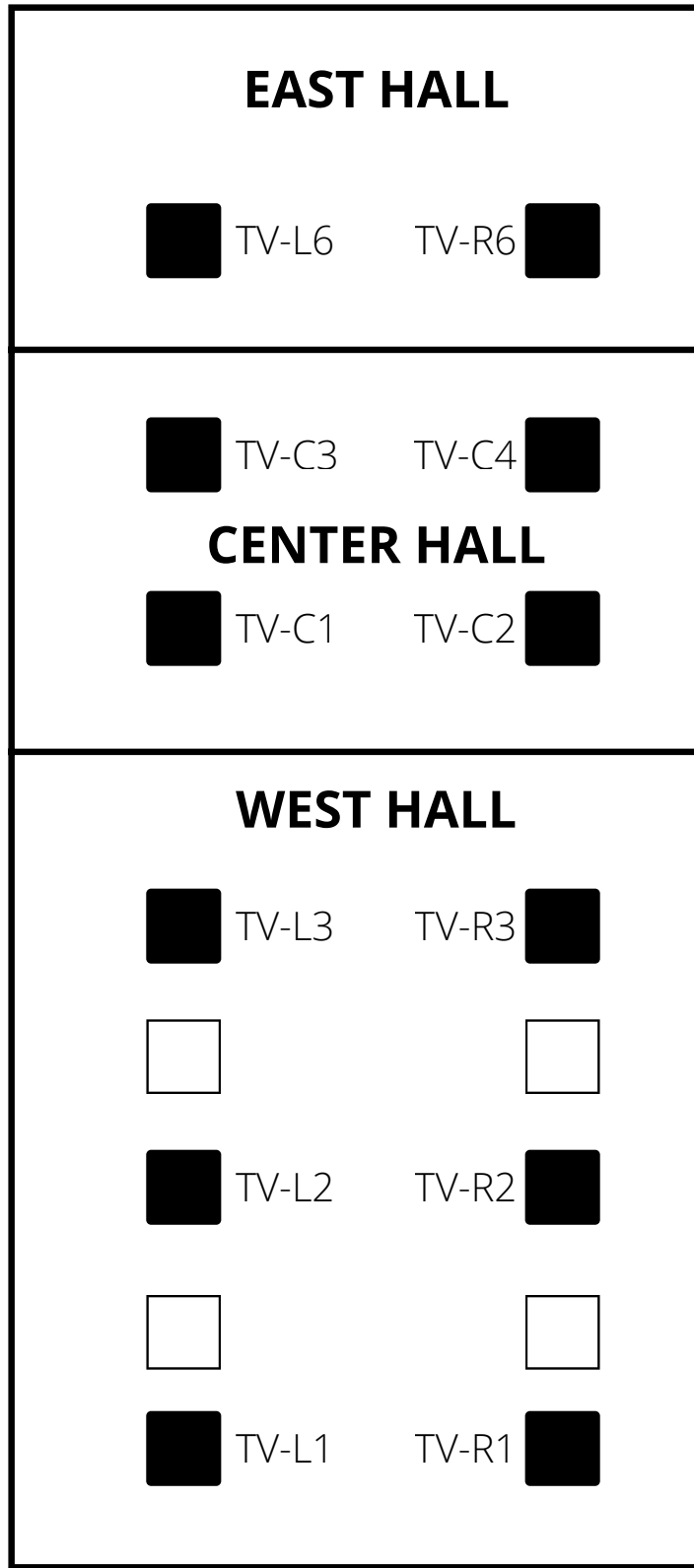


Ad Type	Dimensions (WxH)	Price
JOGS TV Ad - Vertical	1080px x 1920px	\$250
JOGS TV Ad - Horizontal	1920px x 1080px	\$250

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JOGS TV Advertisements Layout



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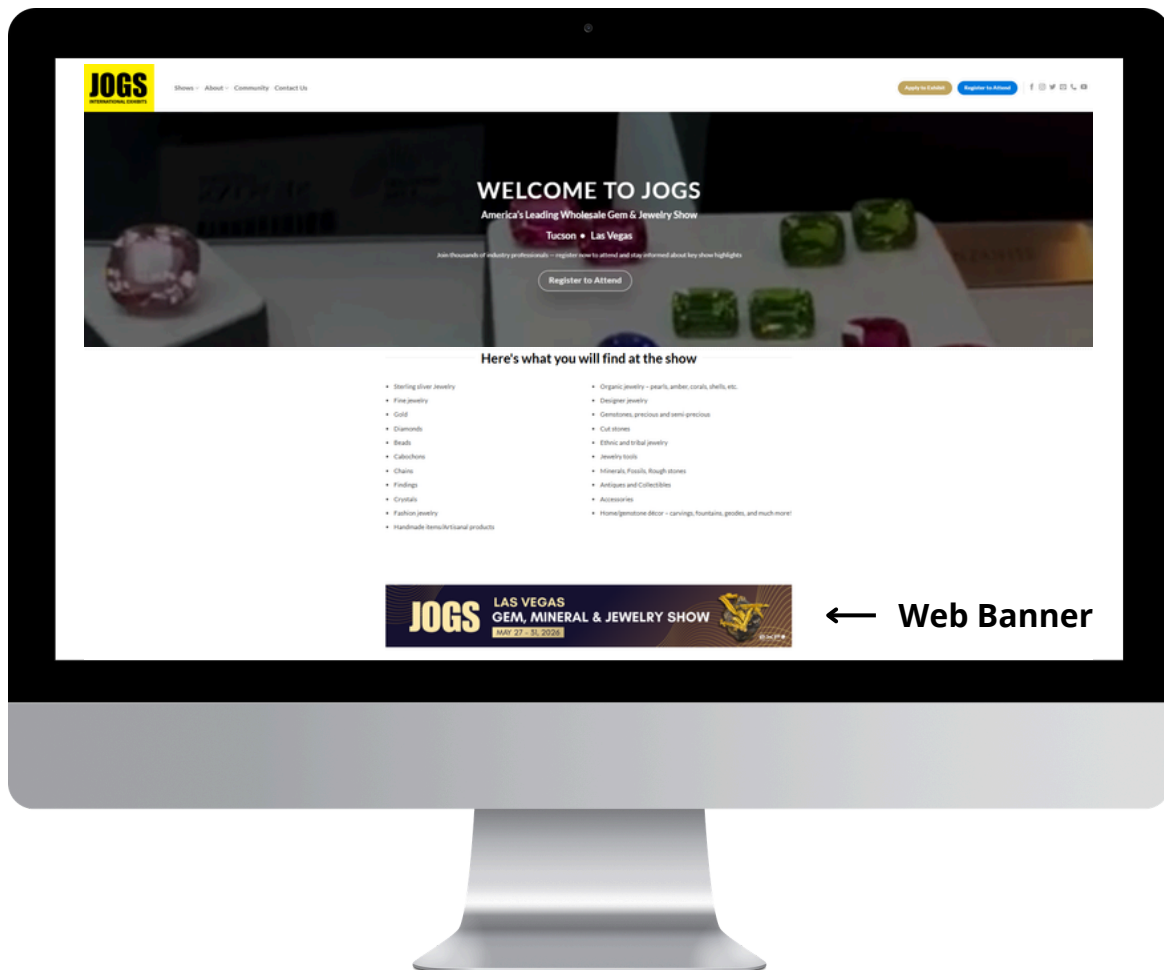
DEADLINE TO SUBMIT ARTWORK FOR ADS IS AUGUST 1, 2026!

JOGS Homepage Banners

BECOME A SPONSORED JOGS VENDOR! (Ask about Placement Options)

Advertising on the JOGS website homepage allows exhibitors to showcase their products and services to a broad audience, maximizing engagement with attendees ahead of the show. The web banner, prominently placed on the highest-traffic page, enables exhibitors to present their company and brand to thousands of JOGS buyers who visit the website to learn about upcoming events, plan for the show, and register for badges. This advanced exposure ensures exhibitor's presence is noticed well before the in-person event.

Online advertising is an effective way to drive traffic to exhibitors' website, helping to raise awareness of their brand.



Ad Type	Dimensions (WxH)	Price
JOGS Homepage Banners (July 6 - Sept 6)	750px x 300px	\$650

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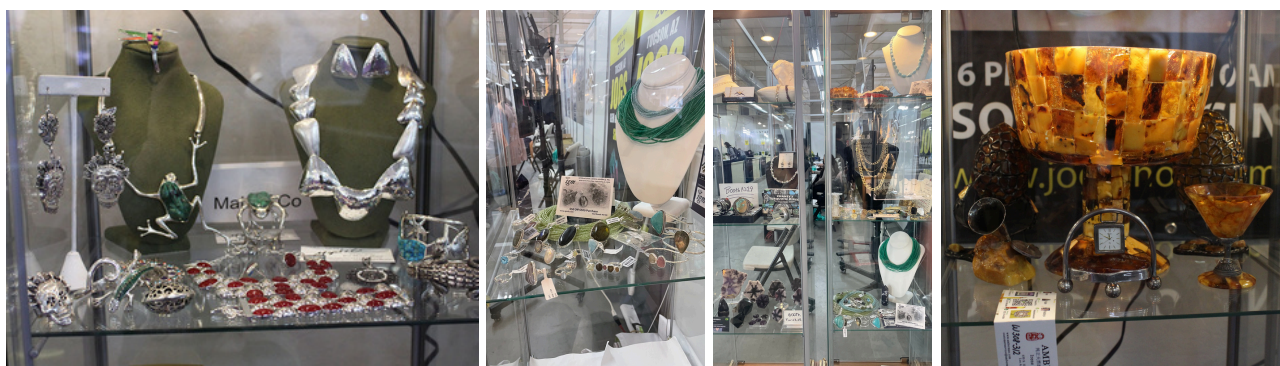
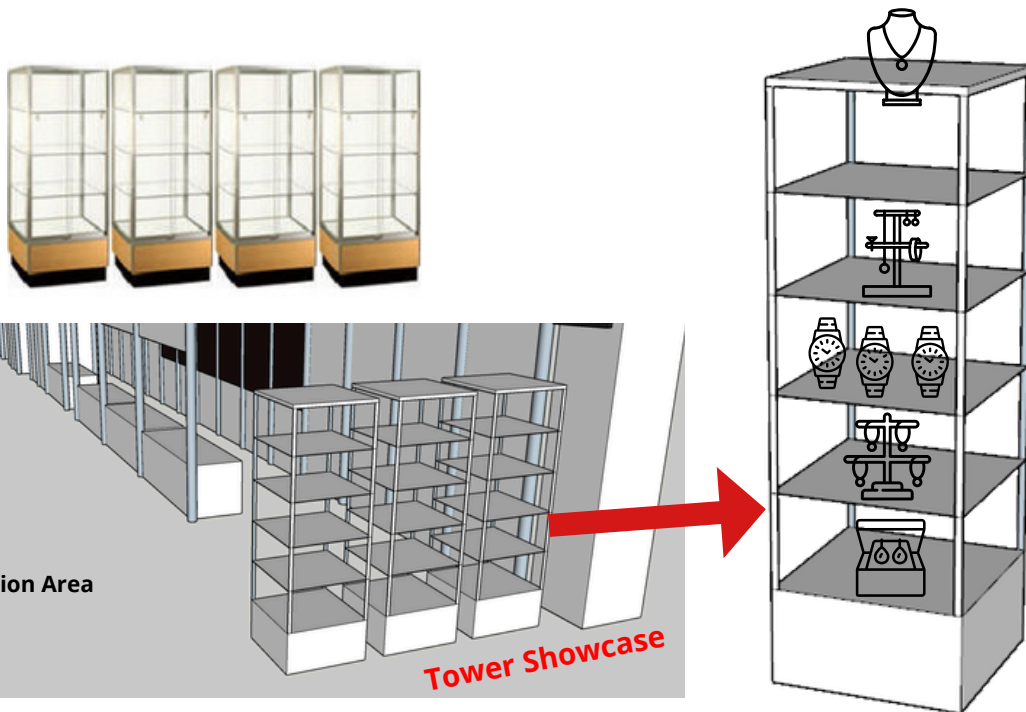
DEADLINE TO SUBMIT ARTWORK FOR ADS IS AUGUST 1, 2026!

Tower Showcase Shelf

West Hall, Indoor

Limited Availability

Showcase your products in a premium display located directly in the registration area at the JOGS Show entrance, where every attendee passes before entering the show floor. This high-visibility placement provides exceptional exposure to buyers, exhibitors, and industry professionals from the moment they arrive. Limited to just four Tower Showcases in the West Hall, each unit features four display shelves designed to highlight your products and attract attention throughout the event.



Ad Type	Dimensions (WxH)	Price
Top West Hall Tower Showcase Space	18in x 15in	\$250
Bottom West Hall Tower Showcase Space	18in x 15in	\$150

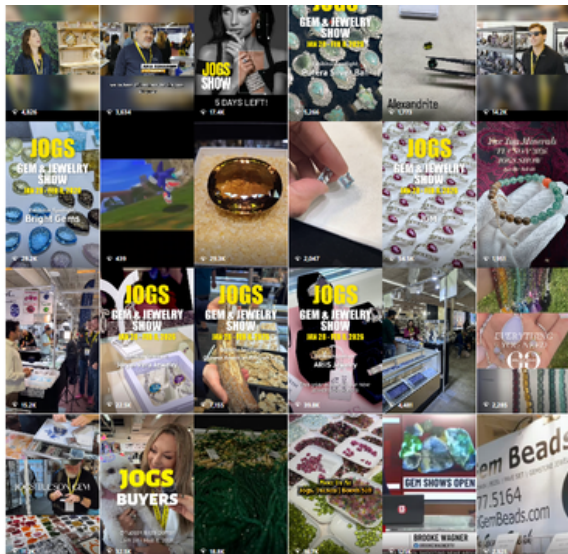
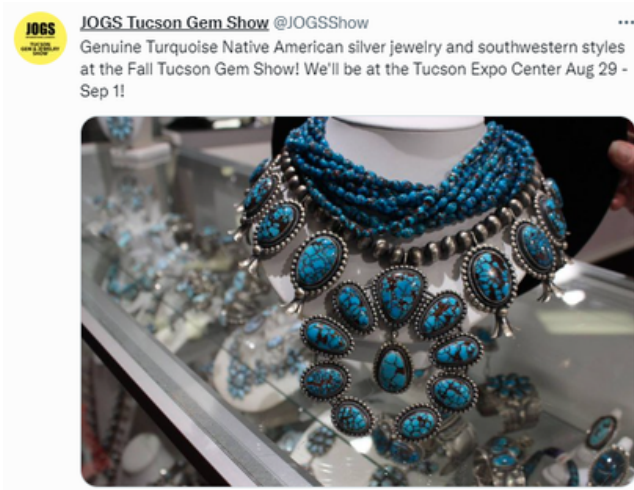
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Free Social Media Exposure

**Subject to Availability*

ADVERTISE FOR FREE THROUGH JOGS SOCIAL MEDIA CHANNELS!

Showcase your products, designs, exclusive items, and special offers to tens of thousands of JOGS Show followers and subscribers through our various social media channels.



Ad Type	Dimensions (WxH)	Price
Social Media Post	1080px x 1080px	FREE

Please email us at info@jogsshow.com with any of the following:

- Photos or videos of your brand's unique products and new designs. (Please Note: All pictures will be evaluated and approved by JOGS Team before posting)
- Company logo and info
- Offers, deals or specials

DEADLINE TO SUBMIT ARTWORK FOR ADS IS AUGUST 1, 2026!

JOGS Advertisement Order Form

FALL SHOWCASE 2026

Company: _____ Phone: _____ Email: _____

Select Type of ad you are interested in:	Size (WxH)	Fall Show Price	Qty:	Notes:
Show Guide, 2 Full Page Ad	11in x 8.5in	\$1800		
Show Guide, Full Page Ad	5.5in x 8.5in	\$1000		
Show Guide, Half Page Ad	5.5in x 4.25in	\$650		
Flag Banner (indoor)	2ft x 6ft	\$500		West and East Hall
Show Directory Banner Small (indoor)	20in x 13in	\$350		West Hall
Show Directory Banner Large (indoor)	5ft x 8ft	\$800		West Hall
Reg. Desk Panel Adhesive Banner (indoor)	3ft x 5ft	\$800		
Registration Counter Front Panel Kicker Ad	6.47 ft x 3.11 ft	\$800		
Column Banner (outdoor)	2ft x 7ft	\$500		
Wall Banner (outdoor)	15ft x 5ft	\$800		
JOGS Homepage Banners Type A	750px x 300px	\$650		
JOGS TV Ads	1080px x 1920px	\$250		West and East Hall
Top Tower Showcase Shelf	18in x 15in	\$250		West Hall
Bottom Tower Showcase Shelf	18in x 15in	\$150		West Hall
Newsletters	500px x 300px	\$350		
Custom Size Banner	_____	Custom Quote		



JOGS Tucson Fall Gem & Jewelry Show Terms and Conditions

Advertising Company agrees to comply with all terms and conditions outlined by the JOGS Tucson Fall Gem & Jewelry Show.

To ensure placement, all ads must be paid for at the time of order. Accounts not paid within the agreed term period—unless special arrangements are made with JOGS International Exhibits, LLC—will incur a subsequent invoice with a 10% late fee.

Advertising companies must adhere to all deadlines, accepting that missing a deadline may result in their ad not being placed or posted, with no refunds issued.

If the Advertising Company uses JOGS International Exhibits, LLC to design their ad, they will receive proof of the completed ad before it goes to press or is posted online. If the Advertising Company fails to approve the ad proof, it will be considered "Approved As Is" and will be placed or posted accordingly, with no refund issued.

If the Advertising Company provides a camera-ready ad, JOGS International Exhibits, LLC. will review it to ensure it meets proper specifications. If adjustments are needed, the Advertising Company will be notified. It is the Advertising Company's responsibility to provide a revised ad. Failure to do so will result in the original ad being placed or posted, for which the Advertising Company will be responsible, and no refund will be applicable.

If the Advertising Company fails to provide ad copy after reserving ad space, they will be liable for full payment.

Forwarding this Agreement to the Advertising Company—based on verbal or written permission—is construed as acceptance of their ad reservation and the ad rates and conditions under which the ad was reserved.

If litigation is necessary, the Advertising Company will indemnify, defend, and hold harmless JOGS International Exhibits, LLC, and all its employees, agents, independent contractors, successors, or assigns against any claim, loss, expense, or liability arising from the publication of any advertising copy in the JOGS Show Guide, publications, or any other advertising materials offered by JOGS International Exhibits, LLC.

The liability of JOGS International Exhibits, LLC for any error, omission, or delay shall not exceed the amount paid by the advertising company for their ad space.

In case of cancellation by the Advertising Company, the advertising company will be liable for the full amount of the Advertisement order.

The Advertising Company warrants that it owns or has obtained all necessary rights, licenses, and permissions for all submitted advertising content, including but not limited to photographs, artwork, logos, trademarks, and text. The Advertising Company shall indemnify and hold harmless JOGS International Exhibits, LLC from any claims, damages, or expenses arising from the use or publication of such content.

Company: _____ Name: _____ Date: _____