

Southwest® is a preferred carrier for the Tucson Gem and Jewelry Show .

Eligible travelers attending the Tucson Gem and Jewelry can take advantage of discounted eligible fares when traveling to/from Tucson (TUS).

How to book:

Book your flights in SWABIZ to access discounts on eligible fares.

Discounts on eligible fares are for reservations booked 10/21/2026 through 1/24/2027 for travel 1/24/2027 through 2/8/2027.

[1]All Rapid Rewards® rules and regulations apply and can be found at **Southwest.com/rrterms** [2]Qualifying flights include flights booked and flown through Southwest® and flights paid entirely with dollars, Southwest LUV Vouchers®, gift cards or travel funds, and with no portion of the purchase price paid for with Rapid Rewards points or Rapid Rewards Business points. [3]Where available. Available only on WiFi-enabled, designated aircraft.

Eligible travelers can earn Rapid Rewards® bonus points.[1]

As a benefit of our partnership, travelers will receive 25% more Rapid Rewards bonus points on all qualifying flights[2] booked via SWABIZ using your Company ID and Rapid Rewards Member number during 10/21/2026–1/24/2027 and flown to or from Tucson between 1/24/2027–2/8/2027.

Rapid Rewards® benefits:

- Free WiFi thanks to T-Mobile®.[3]
- Unlimited rewards seats.
- Points never expire.
- And more!

Scan to enroll for free.